Rephoto

C.L. CARLE WHOLESALE, ASHTABULA, OHIO	NO. 4CH174
	ORDER NO. 83437
	DATE 2-26-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1 R. M. NO
TITLE IN FULL AN "EERIE" SIGHT ON ONE OF LAKE ERIE'S BEACHES! Set MW. & © to fit Copy	IMPRINT NONE Paper Proof
Small Type (c) Curt Teich & Co., Inc.	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Get Photo 8AH726

FOLLOW COLORED SKETCH

E 1175

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 4 54	MAR 5 - 1954
SKETCH 20		1/2		
RETOUCHING		2		MAR 15 1954 MAR 3 54
REPHOTO			MAR 2 1954	
PHOTO-LITHO			3-2-54	3-3-54
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	2		4/6/54
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F

NO. 4CH175

C.L. CARLE WHOLESALE, ASHTABULA, OHIO

ORDER NO. 83437

DATE 2-26-54

25M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SMOOTH SAILING ON LAKE ERIE!

Set No. + © to fit Copy

Small Type (c)Curt Teich & Co.,Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

Paper Proofs

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

Use Photo 8AN2727

FOLLOW COLORED SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked C
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time. Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 4 '54	MAR 5 1954
SKETCH Do		1/2		
RETOUCHING		2		MAR 15 1954
REPHOTO			3-2-54	3-3-54 MAR 3 '54
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		4/6/54
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

C.L. CARLE WHOLESALE, ASHTABULA, OHIO

NO. 4CH176

ORDER NO. 83437

DATE 2-26-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~WHAT FAMOUS LAKE AM I VISITING?~~

Set No. + © to fit Copy

Small Type-(c)Curt Teich & Co.,Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

Paper Proof

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	MAR 2 '54 DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 4 '54	MAR 5 - 1954
SKETCH 20		1/2	MAR 2 '54	
RETOUCHING			MAR 2 '54	MAR 15 1954 MAR 3 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		3/25/54
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F

NO. 4CH177

C.L. CARLE WHOLESALE, ASHTABULA, OHIO

ORDER NO. 83437

DATE 2-26-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~YOU'LL LIKE LAKE ERIE!~~

Set Job No. + © to fit Copy

Small Type-(c)Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

Paper Proof

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Set

FOLLOW COLORED SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By C
Date

OPERATION	EST. TIME Clock No.	Time Allowed	MAR 2 '54 DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 4 '54	MAR 5 - 1954
SKETCH 2.0		1/2		
RETOUCHING			MAR 2 '54	MAR 15 1954 MAR 3 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		3/25/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

P

NO. 4CH178

C.L. CARLE WHOLESALE, ASHTABULA, OHIO

ORDER NO. 83437

DATE 2-26-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEEING ~~THE SIGHTS ON LAKE~~ ERIE.

Set In + © to fit Copy

Small Type-(c)Curt Teich & Co.,Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

Paper Proof

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	MAR 2 '54 DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 4 '54	MAR 5 - 1954
SKETCH L.O		1/2		
RETOUCHING			MAR 2 '54	MAR 15 1954 MAR 3 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		1/26/54
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH179

C.L. CARLE WHOLESALE, ASHTABULA, OHIO

ORDER NO. 83437

DATE 2-26-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~JUST READ THE HANDWRITING ON THE WALL---A LAKE ERIE VACATION IS BEST OF ALL!~~

Set No. + © to fit Copy

Small Type(c)Curt Teich & Co.,Inc.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

Paper Proof

PHOTO PROPERTY OF C.T.

FOLLOW COLORED SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	MAR 2 '54 DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 4 '54	MAR 5 - 1954
SKETCH R.O		1/2		
RETOUCHING			MAR 2 '54	MAR 5 1954 MAR 3 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		3/25/54 Jmx
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F

C.D. CARLE WHOLESALE, ASHTABULA, OHIO

NO. 4CH180

ORDER NO. 83437

DATE 2-26-54

25M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~HELLO, DEARIE! DON'T MISS LAKE
ERIE FOR A PLEASANT TRIP, A
HAPPY VACATION.~~

Set No. + © to fit copy

Small Type (c) Curt Teich & Co.,Inc.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

Page Proof

PHOTO PROPERTY OF C.T.

FOLLOW COLORED SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

9 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	MAR 2 '54 DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 4 '54	MAR 5 - 1954
SKETCH L.O.		1/2		
RETOUCHING			MAR 2 '54	MAR -5 1954 MAR 3 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		3/25/54
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F

NO. 4CH181

C.L. CARLE WHOLESALE, ASHTABULA, OHIO

ORDER NO. 83437

DATE 2-26-54

25M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRACIOUS! ~~I'M GLAD LAKE ERIE IS THE SHALLOWEST* OF ALL THE GREAT LAKES!~~

~~*"ONLY" 210 FEET DEEP~~ Set No. + © to fit Copy

Small Type (c) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE Paper Proof

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects ea. order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓

By

Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
			MAR 2 '54	
COMPOSING, Type Set Up			MAR 4 '54	MAR 5 - 1954
SKETCH LO		1/2		
RETOUCHING			MAR 2 '54	MAR 15 1954 MAR 3 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		3/25/54
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

P

NO. 4CH182

C.L. CARLE WHOLESALE, ASHTABULA, OHIO

ORDER NO. 83437

DATE 2-26-54

25M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~GREETINGS FROM LAKE ERIE---ONE~~
~~OF THE WORLD'S BUSIEST WATERWAYS!~~

set No. ② to fit copy

Small Type (c) Curt Teich & Co.,Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

Paper Proof

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	MAR 2 '54 DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 4 '54	MAR 5 1954
SKETCH L.O		1/2		MAR 15 1954
RETOUCHING			MAR 2 '54	MAR 3 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		3/25/54
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH183

CRYSTAL CAVE, SPRING VALLEY, WISC.

ORDER NO. 83440

DATE 2-26-54

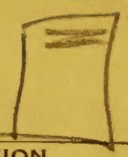
12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DOUBLE ARCH IN BALL ROOM,
CRYSTAL CAVE, SPRING VALLEY,
WISCONSIN



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-SAME AS 3C-H466
3CH430

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORING: SAME GENRAL COLORING AS ON #3C-H466.
Remove: WIRE AND SWITCH. + LETTERING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	MAR 2 '54 DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 15 1954	MAR 22 1954
SKETCH				
RETOUCHING	3	1	MAR 2 '54	MAR 15 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 8 1954	
HAND COLOR PROOF	41	1½		4/9/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

3

NO. 4CH184

CRYSTAL CAVE, SPRING VALLEY, WISC.

ORDER NO. 83440

DATE 2-26-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ONYX COLUMN, CRYSTAL CAVE,
SPRING VALLEY, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES SAME AS 3C-H466

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORING: SAME AS GENERAL COLORING ON 3C-H466 STALACTITES

REMOVE: LETTERING, COVERED WIRE RUNNING ACROSS PICTURE, TO REAR AND FOOT OF COLUMN, SHARP EDGE OF ROCK FORMATION (BLEND IT IN), SHOWING FROM BELOW RIGHT EDGE OF COLUMN HORIZONTALLY TO EDGE OF PICTURE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT. MAR 2 '54	DATE COMPLETED
COMPOSING, Type Set Up				MAR 1954 APR 6 1954
SKETCH				
RETOUCHING	3	1	MAR 2 '54	MAR 15 1954
REPHOTO				
PHOTO-LITHO			APR 9 1954	APR 23 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½		4/23/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CRYSTAL CAVE, SPRING VALLEY, WISC.

NO. 4CH185

ORDER NO. 83440

DATE 2-2-654

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD MOTHER HUBBARD'S CUPBOARD
& CHANNEL OF LOST RIVER, CRYSTAL
CAVE, SPRING VALLEY, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES SAME AS 3C-H466

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORING: SAME GENERAL COLORING AS 3C-H466 STALCTITES,

REMOVE: NO SMOKING SIGN, METAL LIGHT TROUGH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	MAR 2 '54 DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 16 1954	MAR [illegible] 1954 APR 6 - 1954
SKETCH				
RETOUCHING	3	1	MAR 2 '54	MAR 16 1954
REPHOTO				
PHOTO-LITHO				APR 21 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½		4/22/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH186 ORDER NO. 83365 DATE 2-26-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER DA PRATO MANUFACTURING CO.
ADDISON, ILLINOIS

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DA PRATO LAKE SHORE MOTEL
AND RESTAURANT

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

USE ENCLOSED CLIPPINGS

COLOR DESCRIPTION

BUILDINGS WHITE, GREEN ROOFS.

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

Rephoto

Ret. 3 1/2
H.C. 4 1/2
L.A. 8 3/4

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH187 **ORDER NO.** 83365 **DATE** 2-26-54

CUSTOMER DA PRATO MANUFACTURING CO.
ADDISON, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

PHOTO RETURNED TO

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
MAIN ENTRANCE
~~DA PRATO LAKE SHORE MOTEL AND RESTAURANT~~

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

XII Ready

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

GROUP VIEW: SEE LAYOUT ENCLOSED/

COLOR DESCRIPTION

WOOD IS PINE TREES GREEN. SIGN WHITE WITH BLACK LETTERS./
LAKE BLUE. FOR BACKGROUND OF MAP SEE ATTACHED CARD./

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

Repl. ord. 5×7

L.O. incl. map		3½
Ret.		2
H.C. [illegible]	41	1½
L.A. 42		9½

as quoted H

CR

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 4CH189

ORDER NO. 83475

DATE 3-3-54

6½ M POST CARDS C. T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGH SCHOOL, SCARSDALE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE DOG WOODS. RED BUILDING, GREY ROOF

BLACK TOWER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 5 '54

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 18 1954	MAR 31 1954
SKETCH				
RETOUCHING	5	2	MAR 5 '54 MAR 9 1954	MAR 18 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 31 1954	
HAND COLOR PROOF	41	1½		[illegible]
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH190

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

ORDER NO. 83475

DATE 3-3-54

$6\frac{1}{2}$ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WATERFALL ON BRONX RIVER PARKWAY,
SCARSDALE, N. Y.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME		MAR 5 '54 DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 19 1954	[illegible]
SKETCH				
RETOUCHING	3	1	MAR 5 '54 MAR 9 1954	MAR 17 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	13½		4/13/54
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 4CH191

ORDER NO. 83475

DATE 3-3-54

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCARDSDALE PUBLIC LIBRARY,
SCARSDALE, N. Y.

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS A BOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GREY & BROWN FIELD HOUSE. BLACK ROOF, GREY WINDOWN PANELS
PUT LEAVES ON TREES. GREEN GRASS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 23 1954	[illegible] APR 6 1954
SKETCH				
RETOUCHING	2	2-1	MAR 5 '54 MAR 9 1954	MAR 23 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 9 1954	APR 21 1954
HAND COLOR PROOF	32	1½		4-21-54
ARTIST DEPT.		9		

MAR 5 '54

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH192

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

ORDER NO. 83475

DATE 3-3-54

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RAILROAD STATION OVERLOOKING
BRONX RIVER PARKWAY, SCARSDALE,
N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT. MAR 5 '54	DATE COMPLETED
COMPOSING, Type Set Up			MAR 22 1954	APR 6 1954
SKETCH				
RETOUCHING	5	2	MAR 5 '54 MAR 9 1954	MAR 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 7 1954	APR 14 1954
HAND COLOR PROOF	42	1½		4-16-54
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

M.E. RUSSELL, SARASOTA, FLORIDA

NO. 4CH193

ORDER NO. 83478

DATE 3-3-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S5 - RINGLING RESIDENCE
FROM BAY, SARASOTA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8A-H2605 REVERSE PICTURE

FOLLOW CARD FOR COLOR. [redacted]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Run
On
Sheet 9362

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT. MAR 5 '54	DATE COMPLETED
COMPOSING, Type Set Up			MAR 11 '54	
SKETCH				
RETOUCHING		0	MAR 5 '54	MAR 10 1954
REPHOTO				
PHOTO-LITHO			MAR 24 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	36	9	3-26-54	

MAR 10 '54

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH194 ORDER NO. 83479 DATE 3-3-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BEBOUT & DOWNS
CLEVELAND, OHIO

6½ M POST CARDS SIZE 3½ x 5½ STYLE C.T. ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

EMMANUEL BAPTIST CHURCH,
CLEVELAND, OHIO

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark — Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

A - Eliminate Wires
B - Take out building in rear
C- Eliminate sign
D - Take out adjacent building
E - Paint in Curb
F - Add Foliage to Shrubbery

COLOR DESCRIPTION

G - Walls, Red Brick No. 51
H - Trim, Grey Sandstone
I - Doors and Window Frames, White
J - Upper Windows, Amber Glass
K - Lower Tier Windows, Amber Glass
L - Center Tier Glass, #5 Orange, #18 Blue, #8 Green
(Alternate Diagonally)

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

6
4C 1½ 41
9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH195 ORDER NO. 83392 DATE 3-3-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2 Photos for this Customer

CUSTOMER BONNIE VIEW MOTOR COURT
BEREA, OHIO

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "TOMORROWS COURT TODAY"
BONNIE VIEW TOURIST LODGE 14 MILES
SOUTH OF CLEVELAND ON U.S. 42
see sub titles on sketch

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Rush

RETURN PHOTO YES NO X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

3 Rep[illegible] 5×7

L.O. 1
Col. 6½
G.C. 2¼
L.A. 12¾

42

uaw

as quoted

MAKEOVER
Charge to ________ Dept.
EST. Makeover Time Required

	TIME
RETOUCHING	
[illegible]	
[illegible]	
[illegible] DEPT.	
[illegible]	

Time Recorded in [illegible] Dept.
Date ________
By ________

MAY 2 1954
MAY 12 1954
MAY 26 1954

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH196 **ORDER NO.** 83393 **DATE** 3-3-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER BONNIE VIEW MOTOR COURT
BEREA, OHIO

6½ M BUS.CARDS SIZE 3½ X 2-5/16" STYLE PHOTO*COLORIT-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "TOMORROWS COURT TODAY"
BONNIE VIEW TOURIST LODGE 14 MILES
SOUTH OF CLEVELAND ON U.S. 42

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

Same as [illegible] — Sectional

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

USE PHOTO FROM 4CH195... MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

BUS CARD

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M-11-23-53

L.O. 1½
L.A. 2½

as quoted.

MAKEOVER
Charge to ______________ Dept.
EST. Makeover Time Required

	TIME	
RETOUCHING		Time Received in [illegible]
PHOTO LITHO		
COMPOSING		Date MAY 26 1954
[illegible] DEPT.		
ENGRAVING		By MAY 26

NO. 4CH197

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER NO. 83485

DATE 3-4-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW FROM REAR OF HOTEL SHOWING
INDIAN HEAD MOUNTAIN, POLICE
RECREATION CENTRE, ELKA PARK,
P.O., GREENE COUNTY, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED ROOF
CREAM BUILDING
BLUE STONE WALL

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 2 1954	APR 6 1954
SKETCH				
RETOUCHING	3	2	MAR 10 1954	MAR 22 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½	APR 9 1954	APR 21 1954 4/21/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH198

DISTRIBUTED BY MORSE WHOLESALE, HOUSTON, TEXAS

ORDER NO. 83487

DATE 3-5-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

THE SKYLINE OF HOUSTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: REMOVE SPOT IN SKY.
COLOR: BUILDINGS ARE VARIOUS SHADES OF BUFF, CREAM AND TAN, WITH EXTREME RIGHT BUILDING, BROWN. POOL IN FOREGROUND WITH GRASS ON EITHER SIDE AND SMALL FLOWERS OF ORANGE.
SEE TRANSPARENCY & RETURN AFTER USE, TO C.M. MODES.

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR [illegible] 1954	MAR [illegible] MAR 31 1954
SKETCH				
RETOUCHING		5 1/2	MAR 10 1954	MAR 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 31 1954	
HAND COLOR PROOF	45	1 3/4		APR 13 1954 4/14/54
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH199

DISTRIBUTED BY MORSE WHOLESALE, HOUSTON, TEXAS

ORDER NO. 83487

DATE 3-5-54

25M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

SOUTHERN PACIFIC GRAND CENTRAL
STATION, HOUSTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: MODERNIZE OLD CARS.

COLOR: WHITE WITH BROWN BASE. RED SIGN. GREEN ~~MAP~~ LAMP POSTS AND GRASS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 15 1954	MAR 16 1954 MAR 31 1954
SKETCH				
RETOUCHING		3	MAR 10 1954	MAR 15 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 31 1954	4-7-54
HAND COLOR PROOF		1 1/2		[illegible]
ARTIST DEPT.		9	1	

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH200

DISTRIBUTED BY MORSE WHOLESALE, HOUSTON, TEXAS

ORDER NO. 83487

DATE 3-5-54

25 M POST CARDS　C.T. ART COLORTONE　WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

TEXAS CHILDREN'S HOSPITAL,
HOUSTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1　R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: REMOVE SCAFFOLDING IN B~~L~~ACKGROUND. SHOW NICE LAWN IN FOREGROUND.

COLOR: BUFF, WITH SILVER TRIM AND GLASS. CHOCOLATE COLOR PILLARS AND BASE.

SUBMIT: RET. PHOTO　REPHOTO　B. L. & W. PROOF　YES HANDCOL PROOF　RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ....
Date ....

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 22 1954	APR 6 1954
SKETCH				
RETOUCHING	3	2½	MAR 10 1954	MAR 22 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 9 1954	APR 20 1954
HAND COLOR PROOF	32	1½		4-23-54
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH201 ORDER NO. 83399 DATE 3-5-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RANCH MANOR MOTEL
DOWNERS GROVE, ILLINOIS

PHOTO RETURNED

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
(All of this on address side) 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
RANCH MANOR MOTEL
U.S. RT. 34 - 20 MILES WEST OF CHICAGO
LOOP - DOWNERS GROVE, ILLINOIS
¾" Panel at Bottom

FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

TO

TITLE IN PANEL AT BOTTOM OF CARD:

FOLLOW TISSUE OVERLAY

To Customer

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

Lt. Blue & Red Impress on

Red & Lt. Blue Impress

Ret 5½
HC 142 41
LR 9

~~Submit Ret Photo to Customer~~

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH202 **ORDER NO.** 83503 **DATE** 3-8-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER YOUNG MEN'S CHRISTIAN ASS'N.,
INDIANAPOLIS, INDIANA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SENATE AVENUE BRANCH YMCA
INDIANAPOLIS, INDIANA
see sketch

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

G379

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO
X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

2 Rephotos 5x7

L. C. 3/4
Ret. 6
H. C. 1 3/4
L. A. 10 1/2

as quoted

G379

NO. 4CH203

CARTACHROME CARDS, CARTHAGE, ILLINOIS

ORDER NO. 83601

DATE 3-8-54

6½ M POST CARDS C.T. ART COLORTONE FULLFACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

SUBMIT: [✓ RET. PHOTO] REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

To [illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 12 '54 MAR 30 1954	[illegible]
SKETCH				
RETOUCHING	4	1½	MAR 12 1954	MAR 22 1954
REPHOTO			MAR [illegible] 1954	MAR [illegible] 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 14 1954	4-27
HAND COLOR PROOF	4	1½		5/29/54
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE ~~Photo~~ Returned to Customer AUG 27 1954

NO. 4CH204

CARTACHROME CARDS, CARTHAGE, ILLINOIS

ORDER NO. 83601

DATE 3-8-54

6½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

D11986

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

MAR 12 '54

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 30 1954	MAR 31 1954
SKETCH				
RETOUCHING	2	3	MAR 12 1954	MAR 24 1954
REPHOTO			MAR 9 1954	MAR 12 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	1	1½	APR 4 1954	APR 21 1954
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D,

DATE Filed

By

DATE ~~Photo~~ Returned to Customer AUG 27 1954

NO. 4CH205

CARTACHROME CARDS, CARTHAGE, ILLINOIS

ORDER NO. 83601

DATE 3-8-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

SUBMIT: [✓ RET. PHOTO] REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

To Office

OK
AJ

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 '54 MAR 30 1954	MAR 31 1954
SKETCH				
RETOUCHING		5½	MAR 12 1954 MAR 12 1954	MAR 2[illegible] 1954
REPHOTO			MAR 8 1954	MAR 12 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 14 1954	4/27
HAND COLOR PROOF	41	1½		4/9/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE ~~Photo~~ Returned to Customer AUG 27 1954

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH206 **ORDER NO.** 83506 **DATE** 3-8-54

CUSTOMER ST. JOSEPH'S HOSPITAL
NEW YORK CITY, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE [✓ Upper] Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
ST. JOSEPH'S HOSPITAL, FOR CHEST DISEASES
BRONX, ~~NEW YORK~~
525 EAST 143rd STREET
NEW YORK CITY 54, NEW YORK

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print [✓ Handcolor] Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO X

PHOTO RETURNED

TO

PHOTO USED FOR

5×7 Rephoto
Ret. 7
H.C. 4½
L.A. 9½

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH207 ORDER NO. 83507 DATE 3-8-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WOODMEN OF THE WORLD LIFE INS.SOCIETY
OMAHA, NEBRASKA

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WOODMEN OF THE WORLD WAR MEMORIAL
HOSPITAL, SAN ANTONIO, TEXAS

FRONT NO. 5

(All of this on address side)

R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

MAKE REPHOTO:

REMOVE TREE ON RIGHT SIDE OF BUILDING AS MARKED

COLOR DESCRIPTION

BUILDING IS WHITE, WITH RED ROOFS. AMERICAN FLAG ON POLE.
GREEN GRASS AND TREES. BLUE SKY WITH WHITE CLOUDS.

SEE ENCLOSED CIRCULAR AND CARD.

PHOTO USED FOR

RETURN PHOTO YES NO

Return photo

3M-11-23-53

5x7

Pet Key

C

#C 1½ [illegible]

#9

Rephoto 4.40
incl. Comm.

MRS. C.C. GRAHAM, PETOSKEY, MICH.

NO. 4CH208

ORDER NO. 83508

DATE 3-8-54

12½ M MINIATURE VIEW 2½ X 3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL

MICHIGAN STATE FERRY DOCK,
MACKINAW CITY, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH1398... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	MAR 10 '54 DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 10 '54	MAR [illegible] MAR 31 1954
SKETCH				
RETOUCHING		0	MAR 31 1954	APR 14 1954
REPHOTO				
PHOTO-LITHO				MAY 13 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MRS. C.C. GRAHAM, PETOSKEY, MICH.

NO. 4CH209

ORDER NO. 83508

DATE 3-8-54

12½ M MINIATURE VIEW 2½ X 3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL

CASTLE ROCK, 3 MILES NORTH OF
ST. IGNACE, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

IMPRINT NONE

R. M. YES-same as 1CP2004
reset

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CP2004... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ....
Date ....

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
			MAR 10'54	
COMPOSING, Type Set Up			MAR 10'54	[illegible] MAR [illegible] 1954
SKETCH				APR 14 1954
RETOUCHING		0	MAR 31 1954	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				MAY 13 1954
HAND COLOR PROOF				
ARTIST DEPT.		2-		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

NO. 4CH210

MRS. C.C. GRAHAM, PETOSKEY, MICH.

ORDER NO. 83508

DATE 3-8-54

12½ M MINIATURE VIEW 2½ X 3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER, CENTER] BORDER

TITLE IN FULL

FORT MICHILIMACKINAC,
MACKINAW CITY, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES same as 3CH1395 reset

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 3CH1395. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 1[illegible] 1954	MAR 31 1954
SKETCH				
RETOUCHING		0	MAR 31 1954	APR 14 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				MAY 13 1954
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

W.B.

NO. 4CH211

MRS. C.C. GRAHAM, PETOSKEY, MICH.

ORDER NO. 83508

DATE 3-8-54

12½ M MINIATURE VIEW 2½ X 3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER, CENTER] BORDER

TITLE IN FULL

NEW STATE FERRY DOCK,
ST. IGNACE, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as 4CH48, reset

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4CH48 ... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 10 '54 MAR 10 '54	MAR 24 1954 MAR 31 1954
SKETCH				APR 14 1954
RETOUCHING		0	MAR 31 1954	
REPHOTO				
PHOTO-LITHO				MAY 13 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2-w		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MRS. C.C. GRAHAM, PETOSKEY, MICH.

NO. 4CH212

ORDER NO. 83508

DATE 3-8-54

12½ M MINIATURE VIEW 2½ X 3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER]-BORDER

TITLE IN FULL

STATE AUTO FERRY "VACATIONLAND"
STRAITS OF MACKINAC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as 1CP1999 reset

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CP1999... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C
Date

MAR 31 1954

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
			MAR 10 '54	
COMPOSING, Type Set Up			MAR 10 '54	[illegible]
SKETCH				
RETOUCHING		0	MAR 31 1954	APR 14 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				MAY 13 1954
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH213

MRS. C.C. GRAHAM, PETOSKEY, MICH.

ORDER NO. 83508

DATE 3-8-54

12½ M MINIATURE VIEW 2½ X 3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL

GREYHOUND POST HOUSE,
MACKINAW CITY, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1582... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By ....

Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By ....

Date ....

MAR 10 '54

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 10 '54	[illegible]
SKETCH				
RETOUCHING		0	MAR 31 1954	APR 14 1954
REPHOTO				
PHOTO-LITHO				MAY 13 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

MAR 31 1954

DATE BLUEPRINT OK'D ....

By ....

DATE HAND COLOR PROOF OK'D

....

....

DATE Filed ....

By ....

DATE Photo Returned to Customer ....

....

NO. 4CH214

MRS. C.C. GRAHAM, PETOSKEY, MICH.

ORDER NO. 83508

DATE 3-8-54

12½ M MINIATURE VIEW 2½ X 3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER-BORDER]

TITLE IN FULL

INDIAN VILLAGE,
ST. IGNACE, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as 1CP2002

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CP2002... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

MAR 10 '54

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 10 '54	[illegible] MAR 31 1954
SKETCH				
RETOUCHING		0	MAR 31 1954	APR 14 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				MAY [illegible]
HAND COLOR PROOF				
ARTIST DEPT.		2-1		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

MRS. C.C. GRAHAM, PETOSKEY, MICH.

NO. 4CH215

ORDER NO. 83508

DATE 3-8-54

12½ M MINIATURE VIEW 2½ X 3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL

UPPER TAHQUAMENON FALLS
EASTERN UPPER PENINSULA, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as 1CP2001 reset

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CP2001... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By ....

Date ....

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By ....

Date ....

OPERATION	EST. TIME		MAR 10'54 DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 10'54	[illegible]
SKETCH				
RETOUCHING		0	MAR 31 1954	APR 14 1954
REPHOTO				
PHOTO-LITHO				MAY 13 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

MAR 31 1954

DATE BLUEPRINT OK'D ....

By ....

DATE HAND COLOR PROOF OK'D

....

....

DATE Filed ....

By ....

DATE Photo Returned to Customer ....

....

NO. 4CH217

MRS. C.C. GRAHAM, PETOSKEY, MICH.

ORDER NO. 83508

DATE 3-8-54

12½ M MINIATURE VIEW 2½ X 3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL

MAIN STREET,
MACKINAC ISLAND, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1583... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

D10729

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 10 '54 MAR 10 '54	[illegible] MAR 31 1954
SKETCH				
RETOUCHING	3	1/2	MAR - 1954	APR 14 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				MAY 13 1954
HAND COLOR PROOF				
ARTIST DEPT.		5½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

W.B.

MRS. C.C. GRAHAM, PETOSKEY, MICH.

NO. 4CH218

ORDER NO. 83508

DATE 3-8-54

12½ M MINIATURE VIEW 2½ X 3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL

ARCH ROCK,
MACKINAC ISLAND, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as 7AH3608 reset

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH3608... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

D10729

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed	MAR 10 '54	
COMPOSING, Type Set Up			MAR 10 '54	[illegible] MAR 31 1954
SKETCH				
RETOUCHING	3	½	MAR 31 1954	APR 14 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				MAY 13 1954
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 4CH219

MRS. C.C. GRAHAM, PETOSKEY, MICH.

ORDER NO. 83508

DATE 3-8-54

12½ M MINIATURE VIEW 2½ X 3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL

THE OLD FORT, MACKINAC ISLAND,
MICH.

(C) IN PLATE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as 3AH1357 reset

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH1357... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

MAR 10 '54

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 10 '54	MAR [illegible] 1954
SKETCH				
RETOUCHING	23	1/2	MAR 31 1954	APR 14 1954
REPHOTO				
PHOTO-LITHO				MAY 13 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

MAR 31 1954

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

WB

MORSE'S PHOTO SERVICE, LAKE WALES, FLA.

NO. 4CH220

ORDER No. 83512

DATE 3-8-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WALKER MEMORIAL SANITARIUM AND HOSPITAL, 3 MILES NORTH OF AVON PARK, FLA., ON LAKE LILLIAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CARS, POLES AND WIRES. THERE IS A BLACKTOP HIGHWAY BETWEEN THE WHITE CAR & LAMP POSTS-BUT SUBSTITUTE SOME GRASS FOR SOME OF THE PARKING SPACE. THE ROOF TILES ARE DARK RED. WHITE WINDOW TRIM. BUILDING IS LIGHT TAN COLOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By ....

Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By ....

Date ....

OPERATION	EST. TIME		MAR 12 '54 DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 22 1954	~~[illegible] 1954~~ APR 6 1954
SKETCH				
RETOUCHING	5	4¼	MAR 12 1954 MAR 12 1954	MAR 22 1954
REPHOTO			MAR 9 1954	MAR 10 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 7 1954	APR 14 1954
HAND COLOR PROOF	45	1½		4/15/54
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D ....

By ....

DATE HAND COLOR PROOF OK'D

....

....

DATE Filed ....

By ....

DATE Photo Returned to Customer ....

....

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH221 **ORDER NO.** 83516 **DATE** 3-9-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RESTWELL CABINS
GORHAM, NEW HAMPSHIRE

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(RestWell Cabins) /

GROUP VIEW: NOTE ALL INSTRUCTIONS ENCLOSED /

COLOR DESCRIPTION

ALL INSTRUCTIONS ENCLOSED /

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

5 x 7 Rephoto

Ret. 7½
Ims H. C. 1¾ 41
L. A. 10 42

Blue impression

[illegible]

[illegible]

Rooms [illegible] Roof
make blue

VERY RUSH

Dk Blue
Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH222 ORDER NO. 83517 DATE 3-9-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER M. G. SCHNEEMANN
RANDOLPH, NEW HAMPSHIRE

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full MT. JEFFERSON
TOURIST COURT AND RESTAURANT
RANDOLPH, N. H.

See Sket

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT FOR COLOR CORRECTIONS NOTED BELOW

COLOR DESCRIPTION

FOLLOW SKETCH-EXCEPT TO MAKE THE FOLLOWING COLOR CORRECTIONS:

RESTAURANT SHOULD BE ALL GREY STONE. AWNINGS SHOULD BE ALL YELLOW WITH BLACK STRIPES. RESTAURANT SIGN SHOULD BE BLUE BACKGROUND WITH ROSE LETTERING. BLUE SKY WITH CLOUDS.

CABINS - BLUE ROOFS MUST MATCH THE RESTAURANT ROOF.
BACKGROUND: -WANTS COLORS AS ENCLOSED OLD CARD.

Roof [illegible] same blue as restaurant roof. Shutters same blue

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

2 Repro: 5x7

Dk Blue
Impression

L. O. 1
Ret. 6
H. C. [illegible] 2 1/4
L. A. 12 3/4

as printed

Dk Blue
Impression

VERY RUSH

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH223 **ORDER NO.** 83535 **DATE** 3-10-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED

CUSTOMER TOWNE HOUSE DINING ROOM
CLEVELAND, OHIO

25 M POST CARDS SIZE 3½ X 5 ½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

TO

(Towne House)

CROP AS MARKED. TAKE OUT BUILDINGS ON EITHER SIDE(RIGHT & LEFT). ADD CLOUDS,AND LEAVES TO TREES. TAKE OUT TELEPHONE SIGNS(2). REMOVE "OPEN" SIGN, SHADOWS, AND ALL REFLECTIONS IN ALL WINDOWS. TAKE OUT CAR. BRING OUT "T" AND "H" IN BOTH PLACES IN "TOWNE HOUSE".

COLOR DESCRIPTION

BUILDING IS LIGHT RED-BROWN BRICK WITH WHITE WOOD TRIM ALL AROUND. WHITE DOOR AND WINDOW TRIM. LIGHT GREEN DOOR. BLACK TOP DRIVE. CONCRETE SIDEWALK. TYPE OVER DOOR IS LIGHT GREEN. SIGNS ON FRONT AND LEFT OF BUILDING ARE SAME COLOR.
SIGNS: "COUNTER SERVICE" and "DINING ROOM" ARE BRIGHT RED LETTERS ON WHITE. "TOWNE HOUSE" IS BRIGHT GREEN.

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

Keystone Impression

1st 12½
HC 1241
a 9

C

Red Impression

F 4

9/1/[illegible]
[illegible] 6 [illegible]
[illegible] = 41
[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH224 **ORDER NO.** 83536 **DATE** 3-10-54

CUSTOMER
REV. V. J. CREWS
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (In oval of inset)
PASTORS
REV. & MRS. V.J. CREWS
to fit copy

PASTOR
Rev [illegible]

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Page Proof

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue
(First Assembly of God)

CROP AS MARKED AND FOLLOW TISSUE OVERLAY - NOTE INSET TO BE PLACED AS MARKED ON TISSUE.

NOTE OLD CARD ENCLOSED

PHOTO RETURNED TO

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - EXCEPT: CHANGE COLOR OF FLOWERS IN VASES IN FRONT OF ALTAR. EXTREME LEFT VASE - LONG FLOWERS(FLAGS OR IRIS) ~~ORA~~ ORANGE RED, SMALL ROUND FLOWERS YELLOW; FLAGS WHITE, SMALL FLOWERS RED; CENTER - PEACH WITH PEACH RIBBON; FLAGS WHITE, SMALL FLOWERS RED; FLAGS ORANGE RED, SMALL FLOWERS YELLOW. FLOWER POTS, WHITE.

ON INSET: MR. CREWS HAS BLACK,WAVY HAIR, MUSTACHE AND EYES. TOP OF GLASSES, BLACK, LOWER PART, YELLOW GOLD. COAT IS BLUE, WHITE SHIRT AND HANKIE, TIE BLACK FIGURE WHITE ROSE.
MRS. CREWS HAS BLOND HAIR (BRING OUT EYEBROWS) BLUE EYES, BLUE HAT AND VEIL, WHITE BLOUSE, BLACK TIE. BLUE COAT.

[illegible] 3 [illegible] photograph [illegible] + [illegible]

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

as quoted

CR

Make [illegible] over 2 [illegible] wy
charge ADV. S. E.

Sept-54

NO. 4CH[illegible]25

F7

MARTIN NEWS AGENCY, DALLAS, TEXAS
PHOTO BY L.B. "SQUIRE" HASKINS, DALLAS, TEXAS

ORDER NO. 83611
DATE 3-11-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF DOWNTOWN DALLAS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

D 10595

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: CROP AT TOP

COLOR: 2 TALLEST BUILDINGS, SEE 3CH1253 and 3BH863, IN FOREGROUND ARE, RIGHT 9BH1749, CENTER-RIGHT 3CH965.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

MAKEOVER

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 17 1954	[illegible]
SKETCH				
RETOUCHING		6	MAR 12 '54 MAR 12 1954	MAR 19 1954
REPHOTO				
PHOTO-LITHO			APR 7 1954	APR 21 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2½		4/21/54
ARTIST DEPT.		12½		

MAKEOVER
APR 7 1954

MAKEOVER

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MAKEOVER

NO. 4CH226

M-H NEWS, SHAWNEE, OKLA.

ORDER NO. 83613

DATE 3-11-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

IMMANUEL BAPTIST CHURCH,
SHAWNEE, OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: REMOVE CARS, POSTS, WIRES AND LEAVES AND BRANCHES OF OF TREE. SEE SUBJECT 3271-29-N

COLOR: MOTTLED BROWN AND TAN STONE, WITH WHITE TRIM. BLACK SIGN. BROWN DOORS. BUILDING AT LEFT, BUFF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked C
By
Date

MAR 12 '54

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 23 1954	APR 6 1954
SKETCH				
RETOUCHING	1	[illegible]	MAR 12 '54 MAR 12 1954	MAR 23 1954
REPHOTO				
PHOTO-LITHO			APR 9 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½		4/22/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH227 **ORDER NO.** 83547 **DATE** 3-11-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

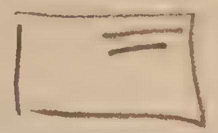
DATE COMPLETED /

Photos for this Customer

CUSTOMER MOTEL CONWAY
EL RENO, OKLAHOMA

12½ M POST CARDS **SIZE** 3½ X 5½ **STYLE** ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MOTEL CONWAY — 11 pt
EL RENO, OKLAHOMA



(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AS MARKED ON TISSUE OVERLAY - GIVING A BALANCED VIEW OF EQUAL AMOUNTS OF SKY AND FOREGROUND SHOWING. THE PAVING IS CEMENT AND GRAVEL - IN ABOUT SAME TONES AS OLD CARD. ADD A LITTLE MORE FOLIAGE TO SHRUBS AND TREES - SEE OVERLAY FOR OTHER INSTRUCTIONS.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY: CURIOS - MOSTLY INDIAN NOVELTIES - ARE DISPLAYED IN THE WINDOWS; SPOT IN A LITTLE VARIETY OF COLOR THERE - NOT TOO BRIGHT AND GAWDY.
BRICK FACING IS A LIGHT PINK-RED, NOT BROWN (SAME TONE AS OBH1246 ENCLOSED. CUSTOMER SUGGESTED RED FOR WAGON WHEELS - BUT A BRIGHT CONTRASTING RED FROM BRICK FACING (SUGGESTED AN ORANGE-RED).

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Pit 5
HC 1½ 41
LA 3¾

Ok

NO. 4CH228

PAUL COUBA, PORT-AU-PRINCE, HAITI

ORDER NO. 83624

DATE 3-12-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL

TOP - PORT-AU-~~PIRNCE~~ PRINCE, HAITI
CITADELLE LAFERRIÈRE (VUE CENTRALE)
BOT. THE CITADEL LAFERRIÈRE
(CENTRAL VIEW)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT EDITION PAUL COUBA -
REPRODUCTION INTERDITE

In stamp space Place Stamp Here
MADE IN U.S.A

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 15 1954	MAR 31 1954
SKETCH				
RETOUCHING	2	1	MAR 31 1954	APR 5 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 6 1954	APR 15 1954
HAND COLOR PROOF	4	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

2

PAUL COUBA, PORT-AU-PRINCE, HAITI

NO. 4CH229

ORDER NO. 83624

DATE 3-12-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER] CENTER-BORDER

TITLE IN FULL

TOP. PORT-AU-PRINCE, HAITI -
VENDEUSE DE GOURDES (CALEBASSES)
BOT. GOURDS (CALABASH FRUITS)
SELLER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT EDITION PAUL COUBA-
REPRODUCTION INTERDITE

IN STAMP SPACE
Place Stamp Here
MADE IN U S A

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 15 1954	MAR 1[illegible] 1954
SKETCH	2	[illegible]		
RETOUCHING	2	1½	MAR 31 1954	APR 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 2 1954	APR 15 1954
HAND COLOR PROOF	[illegible]	1½		4/19/54
ARTIST DEPT.		9½		

MAR - 1 1954

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

2

NO. 4CH230

PAUL COUBA, PORT-AU-PRINCE, HAITI

ORDER NO. 83624

DATE 3-12-54

6½ M POST CARDS   C.T. ART COLORTONE   WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER] CENTER-BORDER

TITLE IN FULL

TOP. PORT-AU-PRINCE, HAITI-
UN COIN DE L'EXPOSITION INTER-
NATIONALE
BOT. INTERNATIONAL EXPOSITION
(A PARTIAL VIEW)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. NO

IMPRINT EDITION PAUL COUBA-
REPRODUCTION INTERDITE

IN STAMP SPACE
PLACE STAMP HERE
MADE IN U.S.A

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO   REPHOTO   B. L. & W. PROOF   YES HANDCOL PROOF   RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 15 1954	[illegible]
SKETCH				
RETOUCHING	8	1½	MAR 31 1954	APR 5 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 6 1954	APR 16 1954
HAND COLOR PROOF	41	1¾		4/19/54
ARTIST DEPT.		10		

MAR 31 1954

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

PAUL COUBA, PORT-AU-PRINCE, HAITI

NO. 4CH231

ORDER NO. 83624

DATE 3-12-54

6½M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

TOP. (PORT-AU-PRINCE, HAITI) 4

MARCHÉ "VALLIERES"

BOT. THE "VALLIERES" MARKET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT EDITION PAUL COUBA - REPRODUCTION INTERDITE

IN STAMP SPACE

PLACE STAMP HERE

MADE IN U.S.A

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 15 1954	MAR 26 1954
SKETCH				
RETOUCHING	2	2	MAR 26 1954	APR 5 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 6 1954	APR 6 1954
HAND COLOR PROOF	1	1½		4/12/54
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH232

PAUL COUBA, PORT-AU-PRINCE, HAITI

ORDER NO. 83624

DATE 3-12-54

6½M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER,] CENTER-BORDER

TITLE IN FULL

TOP. PORT-AU-PRINCE, HAITI -
EN ROUTE POUR LE MARCHÉ
BOT. EN ROUTE FOR THE MARKET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT EDITION PAUL COUBA -
REPRODUCTION INTERDITE

IN STAMP SPACE
PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 15 1954	MAR 26 1954
SKETCH	2	½		
RETOUCHING	2	1½	MAR 26 1954	APR 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 2 1954	APR 15 1954
HAND COLOR PROOF	41	1½		4/9/54
ARTIST DEPT.		9¼		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

5

NO. 4CH233

PAUL COUBA, PORT-AU-PRINCE, HAITI

ORDER NO. 83624

DATE 3-12-54

6½M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL

TOP. PORT-AU-PRINCE, HAITI -
MARTISSANT-UNE VUE SUR MER.
BOT. MARTISSANT-A SEA VIEW

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT EDITION PAUL COUBA -
REPRODUCTION INTERDITE
IN STAMP SPACE
PLACE STAMP HERE
MADE IN U.S.A

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

14 Subjects on
order for this customer. Please
see to it that all cuts or nega-
ives are uniform and colors are
n harmony with each other
o make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 15 1954	MAR 26 1954
SKETCH				APR 5 1954
RETOUCHING	3	1	MAR [illegible]6 1954	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 6 1954	APR 14 1954
HAND COLOR PROOF	41	1½		4/15/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH234

PAUL COUBA, PORT-AU-PRINCE, HAITI

ORDER NO. 83624

DATE 3-12-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER] CENTER-BORDER

TITLE IN FULL

TOP. PORT-AU-PRINCE, HAITI -
VENDEUSES DE PAINERS
BOT. BASKET SELLERS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT EDITION PAUL COUBA -
REPRODUCTION INTERDITE
IN STAMP SPACE
PLACE STAMP HERE
MADE IN U.S.A

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 15 1954	MAR 26 1954
SKETCH	2	[illegible]		
RETOUCHING	2	1	MAR 26 1954	APR - 1954
REPHOTO				
PHOTO-LITHO				APR 21 1954
BLUEPRINT STRIPPING, OPAQUING			APR 6 1954	
HAND COLOR PROOF	32	1¾		4-21-54
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

GC3
June 2nd

PAUL COUBA, PORT-AU-PRINCE, HAITI

NO. 4CH235

ORDER NO. 83624

DATE 3-12-54

6½ M POST CARDS   C.T. ART COLORTONE   WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER,] CENTER-BORDER

TITLE IN FULL

LAFERRIÈRE

TOP. PORT-AU-PRINCE, HAITI -
LA CITADELLE ~~LAFERRIERE~~ L'EPERON
BOT. THE CITADEL LAFERRIÈRE -
THE BUTTRESS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. NO

IMPRINT EDITION PAUL COUBA -
REPRODUCTION INTERDITE

IN STAMP SPACE
PLACE STAMP HERE
MADE IN U.S.A

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO   REPHOTO   B. L. & W. PROOF   HANDCOL PROOF YES   RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 15 1954	MAR 26 1954
SKETCH				
RETOUCHING	8	1/2	MAR 26 1954	APR 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 6 1954	APR 15 1954
HAND COLOR PROOF	42	1½		4/20/54
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

PAUL COUBA, PORT-AU-PRINCE, HAITI

NO. 4CH236

ORDER NO. 83624

DATE 3-12-54

6½M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER. LOWER.] CENTER-BORDER

TITLE IN FULL

TOP. PORT-AU-PRINCE, HAITI -
VENDEUSE DE POULES
BOT. HEN SELLER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT EDITION PAUL COUBA -
REPRODUCTION INTERDITE

IN STAMP SPACE
PLACE STAMP HERE
MADE IN U S A

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 15 1954	MAR 26 1954
SKETCH				
RETOUCHING	3	½	MAR 26 1954	APR 5 1954
REPHOTO				
PHOTO-LITHO			APR 6 1954	APR 14 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1¾		4/15/54
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO.	4CH237
ORDER NO.	83624
DATE	3-12-54

PAUL COUBA* PORT-AU-PRINCE, HAITI

6½ M POST CARDS　C.T. ART COLORTONE　WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER,] CENTER-BORDER

TITLE IN FULL

TOP. PORT-AU-PRINCE, HAITI -
EXPOS. INTERNATIONALE(AVENUE
PRESIDENT TRUMAN)
BOT. PRESIDENT TRUMAN'S AVENUE
(INTERN. EXPOSITION)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1　R. M. NO

IMPRINT EDITION PAUL COUBA -
REPRODUCTION INTERDITE
IN STAMP SPACE
PLACE STAMP HERE
MADE IN U.S.A

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO　REPHOTO　B. L. & W. PROOF　[✓ YES HANDCOL PROOF]　RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 15 1954	MAR 26 1954
SKETCH				
RETOUCHING	3	2	MAR 26 1954	MAR 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 2 1954	APR 13 1954
HAND COLOR PROOF	41	1½		4/14/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

PAUL COUBA, PORT-AU-PRINCE, HAITI

NO. 4CH238
ORDER No. 83824
DATE 3-12-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER], CENTER-BORDER

TITLE IN FULL

TOP. PORT-AU-PRINCE, HAITI -
KENSKOFF-VUE PARTIELLE DU MARCHÉ
BOT. KENSKOFF-A PARTIAL VIEW OF
THE MARKET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT EDITION PAUL COUBA -
REPRODUCTION INTERDITE
IN STAMP SPACE
PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 15 1954	MAR 26 1954
SKETCH				
RETOUCHING	3	1/2	MAR 26 1954	APR 5 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 6 1954	APR 14 1954
HAND COLOR PROOF	41	2		4/15/54 Mm
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH239

PAUL COUBA, PORT-AU-PRINCE, HAITI

ORDER NO. 83624

DATE 3-12-54

6½M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

TOP. PORT-AU-PRINCE, HAITI ; VENDEUSES DE RIZ-MARCHE "CROIX-DES-BOSSALES"
BOT. RICE SELLERS-CROIX-DES-BOSSALES MARKET

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT EDITION PAUL COUBA - REPRODUCTION INTERDITE

IN STAMP SPACE
PLACE STAMP HERE
MADE IN U S A

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked 9
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 15 1954	MAR 26 1954
SKETCH				
RETOUCHING	3	1½	MAR 16 1954	MAR 31 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 2 1954	APR 14 1954
HAND COLOR PROOF	41	1¾		4/16/54 Ptl.
ARTIST DEPT.		10¾		

DATE BLUEPRINT OK'D ....
By ....

DATE Filed ....
By ....

DATE HAND COLOR PROOF OK'D
....
....

DATE Photo Returned to Customer ....
....

PAUL COUBA, PORT-AU-PRINCE, HAITI

NO. 4CH240

ORDER NO. 83624

DATE 3-12-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER], CENTER-BORDER

TITLE IN FULL

TOP. PORT-AU-PRINCE, HAITI -
PANORAMA
BOT. PANORAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT EDITION PAUL COUBA -
REPRODUCTION INTERDITE
IN STAMP SPACE
PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 15 1954	MAR 26 1954
SKETCH				
RETOUCHING	3	2	MAR [illegible] 1954	MAR 31 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 2 1954	APR 14 1954
HAND COLOR PROOF		1¾		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH241

PAUL COUBA, PORT-AU-PRINCE, HAITI

ORDER NO. 83624

DATE 3-12-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER] CENTER-BORDER

TITLE IN FULL

TOP. PORT-AU-PRINCE, HAITI -
DECORTIQUAGE PRIMITIF DU CAFE.
BOT. RUSTIC COFFEE PREPARATION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT EDITION PAUL COUBA -
REPRODUCTION INTERDITE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 15 1954	MAR [illegible] 1954
SKETCH				
RETOUCHING	3	1/2	MAR [illegible]6 1954	APR 5 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 6 1954	APR 14 1954
HAND COLOR PROOF	41	1½		4/15/54
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH242 ORDER NO. 83556 DATE 3-12-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL LENOX
BUFFALO, NEW YORK

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~HOTEL LENOX~~
140 NORTH STREET
BUFFALO, NEW YORK
Subtitle Grenadier Room
set up see sk.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT

COLOR DESCRIPTION

FOLLOW PHOTOGRAPH WITH COLOR INSTRUCTIONS -
ALSO COLOR SKETCH ENCLOSED

PHOTO RETURNED TO
PHOTO USED FOR
RETURN PHOTO YES NO
X

3M-11-23-53

3 Replicas 5x7

L.O. 1
Ret. 6½
H.C. 4½
L.A. 10½

as quoted

CR

Must Have Proof
4-8-54 in the Morning

NO. 4CH243

F17

W. E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO
PHOTO BY FAIRCHILD AERIAL SURVEYS, INC.

ORDER NO. 83558

DATE 3-12-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A-19 – AERIAL VIEW OF DOWN TOWN,
COLUMBUS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-~~[illegible]~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. CROP AS MARKED.

CARDS ENCLOSED TO ALSO SHOW SOME COLORING.
BRING OUT "LAZARUS" SIGN IN FOREGROUND.

Make colors bright sharp and snappy

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

RUSH

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1954	[illegible]
SKETCH				
RETOUCHING		5	MAR 16 1954	MAR 26 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 2 1954	APR 21 1954
HAND COLOR PROOF	11	2½		4/21
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

NO. 4CH244

LOVEGROVE'S WHOLESALE, INC., FLINT 3, MICHIGAN ORDER NO. 83638

DATE 3-16-54

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GENERAL MOTORS INSTITUTE, FLINT, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: CROP ABOUT AS MARKED. MAKE BLUE SKY THROUGH GREEN TREES. TAKE OUT SHADOWS. CLOSE DOORS ON BUILDING. CLOSE ALL WINDOWS ON BOTH SIDES OF BUILDING. TAKE OUT REFLECTIONS IN WINDOWS. BRING OUT LETTERS ON TOP OF BUILDING

COLOR: YOU HAVE A COLOR TRANSPARENCY NOW IN WORK FOR C.T. COLOR CARDS. USE THIS AS COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 30 1954	APR 5 - 1954
SKETCH				
RETOUCHING	2	[illegible]	MAR 19 1954	MAR 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 9 1954	
HAND COLOR PROOF	32	1[illegible]		4-23-54
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH245

LOVEGROVE'S WHOLESALE, INC., FLINT 3, MICHIGAN

ORDER NO. 83638

DATE 3-16-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GENESEE COUNTY COURT HOUSE AND
JAIL, FLINT, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: CROP AT BOTTOM AS MARKED. TAKE OUT WIRES, PARKING METERS, AND STREET SIGN. ADD CLOUDS. CLOSE WINDOWS ON BUILDING.

COLOR: USE THE COLOR TRANSPARENCY YOU NOW ARE MAKING C.T. COLOR CARDS FROM FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1954	APR 6 1954
SKETCH				
RETOUCHING	5	2½		MAR 24 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 9 1954	APR 21 1954
HAND COLOR PROOF	32	19½		4-23-54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

NO. 4CH246

ORDER NO. 83678

DATE 3-17-54

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE BIG SPRING, LARGEST SINGLE
OUTLET SPRING IN NORTH AMERICA
NEAR VAN BUREN, MISSOURI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME A S A BOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 24 1954	APR 6 1954
SKETCH				
RETOUCHING		2		MAR 24 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 9 1954	4-27
HAND COLOR PROOF	41	1 3/4		4/28/54
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

NO. 4CH247

ORDER NO. 83678

DATE 3-17-54

12½ M POST CARDS C.T.ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NATIVE DOGWOOD IN THE BEAUTIFUL OZARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Corrected
5-27-54
W.P.

Dusty!
make Cols have
more natural take
out yellow

To be made as
Blk & colors positive
& contact negs
&

1954

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 29 1954	MAY 4 1954
SKETCH				
RETOUCHING	2	1½	MAR 29 1954	MAR 29 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 27 1954	MAY 19 1954
HAND COLOR PROOF		1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT,MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

NO. 4CH248

ORDER NO. 83678

DATE 3-17-54

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SORGHUM MAKING IN THE
BEAUTIFUL OZARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS A BOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 23 1954	APR 6 1954
SKETCH				
RETOUCHING	4	1	MAR 18 1954	MAR 23 1954
REPHOTO				
PHOTO-LITHO			APR 9 1954	4-27
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	"	1½		4/28/54
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

NO. 4CH249

ORDER NO. 83678

DATE 3-17-54

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
OVERHANGING BLUFF ON U.S.HIGHWAY 71 IN McDONALD COUNTY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 23 1954	[illegible]
SKETCH				
RETOUCHING	3	1	MAR 18 1954	MAR 23 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 14 1954	APR 30 1954
HAND COLOR PROOF	41	1½		5/3/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH250 **ORDER NO.** 83583 **DATE** 3-17-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER SWISS KITCHEN
ASHEVILLE, NORTH CAROLINA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SWISS KITCHEN
ASHEVILLE N. C.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - WITH EXCEPTIONS NOTED ON
ATTACHED SHEET AND OVERLAY

COLOR DESCRIPTION

FOLLOW SKETCH- WITH EXCEPTIONS
NOTED ABOVE

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

Red Impression

Cut 5½
40 1½ 41
20 9½

CR

Red Impress —

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park R [illegible], ILL. **ADV. [illegible]DER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH251 **ORDER NO.** 83585 **DATE** 3-17-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EDWARD STEGENSEK
NARROWSBURG, NEW YORK

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHEF EDDY'S MOUNTAIN FARM HOUSE
THE PLACE WITHOUT POISON IVY -
ROUTE 97 - NEAR DEER HEAD INN -
NARROWSBURG, N. Y.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

GROUP OF 3 VIEWS:

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

1 Repho - 8x10
2 " 5x7
L.O. 1½
Ret. 6
H.C. 2½ 41
L.A. 13½

as quoted

NO. 4CH252

115-POST CARD SPECIALTIES, 217 CANAL ST.,
NEW ORLEANS

ORDER NO. 83800

DATE 3-18-54

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE NEW UNION PASSENGER TERMINAL, NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

MAKE A PRINT FROM CUSTOMER'S NEGATIVE. REMOVE-PEDESTRIANS AND CARS. REDUCE SIZE OF SEVERAL TALL PALMS, TO SHOW THESE AS YOUNG TREES, SAME AS THE REST.

BUILDING IS CONCRETE STONE. BASE AND ENTRANCE DOORS, BROWN. SHRUBS ALONG BUILDING. ALUMINUM TRIM AND SIGN.

(RETURN NEGATIVE TO: NEW ORLEANS UNION PASSENGER TERMINAL, 1001 LOYOLA AVE., NEW ORLEANS, LA.)

SUBMIT	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	YES

ENVELOPE PHOTO TICKET

1 Print

$ 370

Very Rush & Free

$ 370

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 24 1954	
SKETCH				
RETOUCHING	2		MAR 23 1954	MAR 24 1954
REPHOTO			MAR 9 1954	MAR 22 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 2 1954	4-7-54
HAND COLOR PROOF	45	1½		4/7/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE NEG ~~Photo~~ Returned to Customer 5-3-54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH253 ORDER NO. 83807 DATE 3-18-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BEBOUT & DOWNS
CLEVELAND, OHIO

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center
Distributed by Bebout & Downs Inc.
Cleveland 15, Ohio

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Miles Ave. Church of Christ)

MAKE REPHOTO FROM DRAWING.

TAKE OUT THE RAYS IN BACKGROUND OF PICTURE
NOTE TISSUE OVERLAY

COLOR DESCRIPTION

NOTE TISSUE OVERLAY:
WALLS--BRICK RED #48
WINDOW FRAMES--WHITE
ROOF--SLATE GRAY
DOORS-- #59
TOWER--#24
TOWER WINDOWS-- #59
ROUND WINDOW ON FRONT--#28 ROSE

Drawing rec'd
4/29/54
A

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO
PHOTO RETURNED TO
PHOTO USED FOR

3M-11-23-53

5x7
Rit 6
[illegible] 4 0 1½ #
Ka 9½

C. T. PHOTOCHROM
SPECIAL PROCESS
**
USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Rephoto 4.40
incl. Comm
#

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH254 **ORDER NO.** 83808 **DATE** 3-18-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

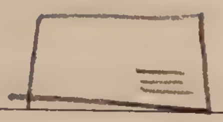
DATE COMPLETED

Photos for this Customer

CUSTOMER MR. F. HARRISON
ZION, ILLINOIS

12½ M POST CARDS **SIZE** 3½ X 5½ **STYLE** ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (~~HARRISON'S MOTEL~~)
LOCATED 2 BLOCKS SOUTH OF ILL.173 ON
ILL.42, ZION, ILL.
TELEPHONE TRINITY 2-4900



(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

8x10 retouched photo sent back to customer — 7/20/54 —

FOLLOW TISSUE OVERLAY

TITLE TO APPEAR IN DRIVEWAY TO RIGHT

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

5x7

Pat 3

O [illegible] 1½

[illegible]

Replate 4.40

[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH255 **ORDER NO.** 83810 **DATE** 3-18-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BACKBONE MOTEL
STRAWBERRY POINT, IOWA

12½ M POST CARDS SIZE 3½ X 5 ½ STYLE ART COLORTONE-FULL FACE

PHOTO RETURNED TO

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
BACKBONE MOTEL
HIGHWAY 3 and 13 , STRAWBERRY POINT,
IOWA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

REMOVE POSTS AND WIRES. FIX UP LAWN. ADD SHRUBBERY

ADD NICE CLOUDS.

COLOR DESCRIPTION

SIGN: MEDIUM GREEN LETTERS ON LIGHT GREEN BACKGROUND.

DOORS LIGHT OAK. WOODWORK-YELLOW. CEMENT STONES PAINTED LIGHT GREEN #16. RED BRICK PORTION BY DOORS. VARI-COLORED ROOF. VARIOUS CHAIRS.

.SEE BACK OF PHOTO

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

Ret 3½
[illegible] HC 1½ 41
225

NO. 4CH256

DISTRIBUTED BY THE CENTRAL NEWS COMPANY,
AKRON, OHIO

ORDER NO. 83813

DATE 3-18-54'

12½ M POST CARDS C.T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOODYEAR AIRDOCK,
AKRON, OHIO /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES'

IMPRINT SAME AS ABOVE '

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED ON PHOTO. ADD CLOUDS. /

BUILDING IS CREAM COLORED./ HANGAR IS BLACK./ SIGN "GOOD YEAR" — aircraft blue letters — IS BLUE LETTERS EDGED IN YELLOW. RUNWAYS ARE BLACK ASPHALT. ZEPPELIN IS SILVER OR LIGHT GREY. NOTE OUTLINE OF SIGN ON BACK OF PHOTO. NOTE MARKINGS ON PHOTO. /

10 glass windows on Hangar, mooring masts yellow

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Dk. Blue Impression

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ....
Date ....

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 31 1954	[illegible]
SKETCH				
RETOUCHING		3	MAR 23 1954	MAR 31 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 14 1954	APR 29 1954
HAND COLOR PROOF	41	1/2		4/30/54
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D ....
By ....

DATE Filed ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Photo Returned to Customer ....

Dk. Blue Impression

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH257 **ORDER NO.** 83838 **DATE** 3-19-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
PLAZA MOTEL
DYER, INDIANA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Plaza Motel)

PUT LEAVES ON HEDGES AND TREES.

COLOR DESCRIPTION

ROOF - BLUE #4. WHITE TRIM. DOORS- BUFF, OR VERY LIGHT TAN. ALUMINUM WINDOW FRAMES. WALL-NATURAL LIMESTONE. OFFICE PART-NATURAL LIMESTONE WITH RUST. SIGN: "MOTEL" LETTERING YELLOW-MAROON BACKGROUND. "PLAZA" LIGHT YELLOW - BACKGROUND GREEN #65. OFFSET BESIDE MOTEL IS GREEN #65. ALUMINUM LIGHT POLE. CHAIRS AT OFFICE - YELLOW.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Ret 5
[illegible] HC 1½
La 8¾

RUSH

Retouched photo OK

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — HICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH258 **ORDER NO.** 83839 **DATE** 3-19-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITI

DATE COMPLETED

Photos for this Customer

CUSTOMER SPRING MOUNTAIN HOUSE
SCHWENKSVILLE, PENNA.

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer Side] — [✓ Center] [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Spring Mountain House)

MAKE REPHOTO: ✓

ADD U.S. FLAG ON POLE IN FRONT OF DECK, CENTER

COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED FOR COLORING ✓

AH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

527
Pet 3½
Jmm FC 1½
La 9½

Rephoto 4.40
incl. 20% Comm.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH259 **ORDER NO.** 83840 **DATE** 3-22-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER COSGRIFF HOTEL AND COURT
CRAIG, COLORADO

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULLFACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full COSGRIFF HOTEL AND MOTEL
CRAIG, COLO.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH -

CUSTOMER ADVISES IMPROVEMENT IF TOP ABOVE HOTEL WAS A LITTLE DARKER, OR, THE LOWER PART A LITTLE LIGHTER.

COLOR DESCRIPTION

FOLLOW SKETCH

SEE ABOVE

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Red Impression

Ret.
7
41 1/2
L.A. 9

C

as quoted

Red Impression

NO. 4CH260

DISTRIBUTED BY BARBERTON CHAMBER OF COMMERCE

ORDER NO. 83725

DATE 3-22-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE GREAT NORTHERN BUILDING AND
LOAN CO., BARBERTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SKETCHES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 2 1954	
SKETCH				
RETOUCHING	1	4-1	MAR 25 1954	APR 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 14 1954	4-27-54
HAND COLOR PROOF	41	1½		4/29/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH261 ORDER NO. 83846 DATE 3-22-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FRANKENMUTH MOTEL
FRANKENMUTH, MICHIGAN

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (In sky)
FRANKENMUTH MOTEL
SOUTH EDGE ON M-83
FRANKENMUTH, MICHIGAN

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO ENCLOSED SHOWING KOOLVENT AWNINGS TO BE ADDED
BUT WITH TWO COLORED STRIPES - INSTEAD OF THREE.
NOTE ALSO 35MM TRANSPARENCY

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

NOTE 35MM TRANSPARENCY ENCLOSED

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

Dk Blue Impress—

Pat 6
Dm 4C 1½
[illegible] 9

Dk Blue Impress

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH262 ORDER NO. 83851 DATE 3-22-54

CUSTOMER CONGRESS CANDY & DISTRIBUTING CO.,
GRAND FORKS, NORTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WESTWARD HO MOTEL
MN GRAND FORKS NORTH DAKOTA
ON U.S. HIGHWAY 2
See envelope for title
7/8" Panel

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No 3 sides
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

~~Title in panel~~

~~See Mr Roberts~~

COLOR DESCRIPTION

SEE COLOR DESCRIPTION ENCLOSED

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

1 Print

Br 6

[illegible] 1½ 41

[illegible]

1 PRINT 1.90

[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH263 ORDER NO. 83858 DATE 3-23-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PHOTO RETURNED TO

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DENVER MUSEUM OF NATURAL HISTORY
DENVER'S MUNICIPAL MUSEUM
CITY PARK DENVER, COLORADO

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AS MASKED OFF - FOLLOW TISSUE OVERLAY: REMOVE TREES AS MARKED. REMOVE SNOW ON GROUND AND SHOW GREEN GRASS IN FRONT. COLORED FLOWERS IN FLOWER BOXES FRONT OF BUILDING ON EACH SIDE. GREEN TREES. BRING OUT STEPS LEADING TO ENTRANCE WHICH ARE CONCRETE.

COLOR DESCRIPTION

BUILDING SAME COLOR OF BRICK AS OLD CARD (8BH19). STONE OF ENTRANCE OFF-WHITE, ALSO FLOWER BOXES STONE, AND THAT EXTENDING FROM GROUND TO BRICK AND STONE TRIM TOP OF BUILDING OFF WHITE. SIGN LETTERING OVER ENTRANCE TO BE #61 BROWN.

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

Rt 3½
[illegible] 42
[illegible]

NO. 4CH264

E. MADCIFF, HERSHEY, PA.

ORDER NO. 83736

DATE 3-23-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

4 - CAMERON PARK, SUNBURY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POLE IN FOREGROUND. REMOVE RED CROSS AND JOIN NOW SIGN AT RIGHT.
BENCHES ARE GREEN. FOLIAGE NEEDS TO BE ADDED-KEEPING THE CLOCK ON THE COURT HOUSE AT LEFT SHOWING AND POSSIBLY GENERAL IDEA OF CHURCH AT RIGHT BACKGROUND.
CUT ROAD IN FOREGROUND TO "CORRECT" PICTURE. STATUE IS CONCRETE COLOR

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COL. PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 13 1954	APR 19 1954
SKETCH				
RETOUCHING		4	MAR 25 1954	APR 13 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 21 1954	APR 29 1954
HAND COLOR PROOF	41	1½		4/1/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH265

E.MADCIFF, HERSHEY, PA.

ORDER NO. 83736

DATE 3-23-54

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ZION LUTHERAN CHURCH, SUNBURY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ~~(TO COME)~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FORMER CARD IS "OFF". WINDOWS ARE NOT STAINED. PART THAT SHOWS ON CARD LIKE YELLOW PANELLING IS CONCRETE COLOR AS PHOTOGRAPH SHOWS. BLDG. TO LEFT CAN BE KEPT AS IT IS PART OF THE CHURCH. RIGHT SIDE OF PHOTOGRAPH SHOULD BE CUT AT BEGINNING OF THEATRE SIGN. STREET LAMP & POLE & WIRE SHOULD BE REMOVED. CAR ALSO. CHURCH IS GRAY STONE. CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

reading matter only

Executive OK of Estimate
By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 26 1954	[illegible] MAR 31 1954 APR [illegible] 1954
SKETCH				
RETOUCHING		4/	APR 1 1954	APR 6 1954
REPHOTO			MAR 23 1954	MAR 24 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 20 1954	APR 29 1954
HAND COLOR PROOF	41	1½		5/3/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH266

E. MADCIFF, HERSHEY, PA.

ORDER NO. 83736

DATE 3-23-54

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

7 - AERIAL VIEW, SUNBURY
COMMUNITY HOSPITAL, SUNBURY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES (~~NO COME~~)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK. NO SHRUBBERY OR FLOWERS IN OVAL - GRASS ONLY.
CUT RIGHT AMOUNT FROM BOTTOM-SEEMS TOO MUCH "FOREIGN" MATERAL. IF
CARS WON'T SHOW UP TO MUCH SOME MIGHT BE LEFT IN.LARGE HOUSE
(BROADSIDE(FACING FRONT OF HOSPITAL IS STONE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

RM only

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 2 1954	[illegible]
SKETCH				
RETOUCHING		5	MAR 25 1954	APR 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 20 1954	MAY 3 1954
HAND COLOR PROOF	41	2		5/4
ARTIST DEPT.		12¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH267

E. MADCIFF, HERSHEY, PA.

ORDER NO. 83736

DATE 3-23-54

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

6-FOURTH WARD SCHOOL, SUNBURY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK, GREEN DOORS.
SIGN OF LIFE ON THE TREE ON THE LAWN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects
this customer. Please
that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	[illegible]
SKETCH				
RETOUCHING	3	[illegible]½	MAR 25 1954	
REPHOTO				
PHOTO-LITHO				APR 13 1954
BLUEPRINT STRIPPING, OPAQUING			MAR 31 1954	
HAND COLOR PROOF	41	1½		4/1/54
ARTIST DEPT.		9		

MAR 1954

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

E. MADCIFF, HERSHEY, PA.

NO. 4CH268

ORDER NO. 83736

DATE 3-23-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FINE ARTS BUILDING, LYCOMING
COLLEGE, WILLIAMSPORT, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. MD

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING WHITE - GREEN SHUTTERS. ALMOST SLATE ROOF, FEW COLORED SHINGLES. CLOUDS NEEDED. SOME FOLIAGE ON TREES NEEDED. MAYBE A BIT OF LAWN AT BOTTOM SHOULD BE "TRIMMED".

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 2 1954	APR [illegible] 1954
SKETCH				
RETOUCHING	3	3	MAR 25 1954	APR 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 14 1954	APR 23 1954
HAND COLOR PROOF	41	1½		4/[illegible]/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH269

E. MADCIFF, HERSHEY, PA.

ORDER NO. 83736

DATE 3-23-54

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

5♦NORTHUMBERLAND COUNTY COURT
HOUSE, SUNBURY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DOME IS LIGHT GREEN #24. CORNER BLOCKS ARE ABOUT #47.
BLDG. IS LIGHT COLORED BRICK.
REMOVE CAR, LAMP POST, RIGHT SIDE FROM POLE ON.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 6 1954	[illegible] 1954
SKETCH				
RETOUCHING		6	MAR 25 1954	APR 6 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 20 1954	APR 29 1954
HAND COLOR PROOF	45	1½		4/30/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH270 ORDER NO. 83861 DATE 3-23-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER JOSEPH GUAGLIARDO
CHICAGO, ILLINOIS

6½ M BUS. CARDS SIZE 1½" X 2-1/8" STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full [redacted]

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM PICTURE ON CLOTH.
USE ONLY PICTURE IN CENTER, FRAME AROUND IT AND THROUGH
THE GREEN AREA. ~~INCLUDE THE FIRST LINE OF TYPE UNDER THE
PICTURE, BUT NO MORE.~~

Return copy to customer as soon as finished — ret'd 4-1-54

COLOR DESCRIPTION

SAME AS ABOVE

FOLLOW PICTURE FOR COLORS

BUS CARD

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

L.O. ½
Ref. 2½
H.C. 1 41
L.A. 6

as quoted

Very Very Rush

NO. 4CH271

PAUL COUBA, PORT-AU-PRINCE, HAITI

ORDER NO. 83741

DATE 3-24-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER] CENTER-BORDER

TITLE IN FULL

PORT-AU-PRINCE, HAITI -
VENDEURS DE "NATTES".
BOT. STRAW MAT SELLERS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT EDITION PAUL COUBA -
REPRODUCTION INTERDITE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ......
Date ......

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By ......
Date ......

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 26 1954	MAR 31 1954
SKETCH				
RETOUCHING	2	1½	MAR 31 1954	APR 5 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 6 1954	APR 21 1954
HAND COLOR PROOF	32	1½		4-23-54
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D ......
By ......

DATE HAND COLOR PROOF OK'D ......

DATE Filed ......
By ......

DATE Photo Returned to Customer ......

2

PAUL COUBA, PORT-AU-PRINCE, HAITI

NO. 4CH272

ORDER NO. 83741

DATE 3-24-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER,] CENTER-BORDER

TITLE IN FULL

[illegible].PORT-AU-PRINCE, HAITI - TOUTE LA FAMILLE A LA LESSIVE.
BOT. ALL THE FAMILY DO WASHING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT EDITION PAUL COUBA - REPRODUCTION INTERDITE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR [illegible] 1954	MAR 31 1954
SKETCH	2	1/4	[illegible]	
RETOUCHING	2	1/2	MAR 31 1954	APR 5 1954
REPHOTO				
PHOTO-LITHO			APR 6 1954	
BLUEPRINT STRIPPING, OPAQUING				APR 15 1954
HAND-COLOR PROOF	41	1 3/4		4/16/54
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

2

NO. 4CH273

PAUL COUBA, PORT-AU-PRINCE, HAITI

ORDER NO. 83741

DATE 3-24-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER], CENTER-BORDER

TITLE IN FULL

~~32~~ PORT-AU-PRINCE, HAITI - UN MARIAGE PAYSAN
BOT. A PEASANT MARRIAGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT EDITION PAUL COUBA - REPRODUCTION INTERDITE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 26 1954	
SKETCH				
RETOUCHING	2	1½	APR 9 1954	APR 13 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 14 1954	APR 26 1954
HAND COLOR PROOF	32	1¾		4-26-54
ARTIST DEPT.		10		

APR 6 1954

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH274

PAUL COUBA, PORT-AU-PRINCE, HAITI

ORDER NO. 83741

DATE 3-24-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER], CENTER-BORDER

TITLE IN FULL

~~4C.~~ PORT-AU-PRINCE, HAITI - UN
JEUNE VENDEUR DE PANIERS.
BOT. A YOUNG BASKET SELLER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT EDITION PAUL COUBA -
REPRODUCTION INTERDITE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 26 1954	MAR [illegible] 1954 APR 8 1954
SKETCH				
RETOUCHING	2	2	APR 9 1954	APR 9 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 14 1954	APR [illegible]
HAND COLOR PROOF	32	1 3/4		4-26-54
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH275 **ORDER NO.** 83871 **DATE** 3-24-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GLASS KITCHEN, INC.
LANCASTER, PENNA.

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~SCRUMPTIOUS FOOD~~
~~THE GLASS KITCHEN~~
~~ROUTE 222 LANCASTER, PA.~~
~~ROUTE 40 GLASGOW, DELAWARE~~

(All of this on address side)
FRONT NO. 5
R. M. Yes ~~Yes~~ ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM COLORED MENU COVER:

IN VERY SMALL TYPE AT BOTTOM OF FEET
"~~TRADE MARK REGISTERED~~
REGISTERED TRADE MARK

COLOR DESCRIPTION

FOLLOW COLORED MENU COVER FOR COLORS EXACTLY 2
ESPECIALLY THE SHADE OF RED.

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Red Impression

2 Pgs
Yo ½
Pat 1
Hc 1 41
La 1½

as quoted

this is Only a two Color
Job Black + Red
Need Only 1 Offset for Color

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH276 **ORDER NO.** 83873 **DATE** 3-24-54

CUSTOMER
WINDSOR MOTEL
KENNESAW, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Windsor Motel)

SHOW ONE DRIVEWAY GREYISH CHIP MARBLE BEST POSITION FOR BEST APPEARANCE. REST OF YARD GRASS GREEN. PUT A COUPLE OF BOX WOODS IN THE BOX AT FOOT OF SIGN. SHOW THE TV AERIAL ABOVE ROOF JUST TO THE RIGHT OF THE TREES. RED "COCA COLA" BOX AT RIGHT EXTREME OF VERANDA. ERECT THE SMALL RECTANGULAR "ATA" JUST ABOVE THE BRICK BOX AT THE FOOT OF THE LARGE SIGN. PUT IT IN ABOUT THE SAME POSITION AS IT IS EXCEPT HIGHER ABOVE THE BRICK BOX. PUT A FEW CLOUDS IN SKY ABOVE BUILDING. THE TWO TREES ARE GREEN PINES.

COLOR DESCRIPTION

RED BRICK BUILDING, GREY ROOF. DARK GREEN DOORS. ALUMINUM POSTS. YARD-BLUISH-GREY CHIP MARBLE(SEE ABOVE). WINDOWS: GREEN. VENETIAN GREY BLINDS.

FOR SIGNS - SEE LAYOUTS ENCLOSED FOR COLOR INSTRUCTIONS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Red Impression

Art 6½
HC 1½ 4
La 9

MAKEOVER

Color of brick around sign + end wall of court
darker red brick [illegible]

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	1/2	Time Recorded in Cost [illegible]
PHOTO-LITHO		Date
COMPOSING		
ART DEPT.		By
ENGRAVING		

MAKEOVER

MAKEOVER
MAY 19 1954

Red Impression

MAKEOVER

MAKEOVER

2

F

[illegible]

NO. 4CH277

CURT TEICH & CO., INC.

ORDER NO. 83743

DATE 3-24-54

25M POST CARDS C. T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM LOUISIANA
THE PELICAN STATE

PRIV. NO. UPPER LEFT CORNER:LM1

small type (c) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEWS ENCLOSED SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 3 1954	MAY 7 1954
SKETCH	3	5		
RETOUCHING		2	APR 15 1954	MAY [illegible] 1954
REPHOTO			APR 15 1954	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 10 1954	MAY 20 1954
HAND COLOR PROOF				
ARTIST DEPT.		16		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & CO., INC.

NO. 4CH278

ORDER NO. 83743

DATE 3-24-54

25 M POST CARDS C. T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL

LOUISIANA STATE CAPITOL,
BATON ROUGE, LOUISIANA

PRIV. NO. UPPER LEFT CORNER: LM2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

~~[illegible] FOREGROUND SOMEWHAT~~ BUILDING IS WHITE

~~5CH55~~

D11214

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 6 1954	APR [illegible] 1954
SKETCH				
RETOUCHING		3	MAR 30 1954	APR 6 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 2[illegible] 1954	MAY 3 1954
HAND COLOR PROOF	42	1½		
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH279

CURT TEICH & CO.,INC.

ORDER NO. 83743

DATE 3-24-54

25 M POST CARDS C. T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~LOUISIANA MAP CARD~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PRIV. NO. UPPER LEFT CORNER: LM-3

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SKETCH ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Ok Blue

[illegible]

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate

By

Date

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 14 1954	APR 19 1954
SKETCH 20		4	MAR 30 1954	
RETOUCHING		5		APR 14 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 21 1954	MAY 1 1954 MAY 7 1954
HAND COLOR PROOF	41	2		5/7/54
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

RUSH

CURT TEICH & CO., INC.

NO. 4CH280

ORDER NO. 83743

DATE 3-24-54

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL

STRAWBERRIES, AN IMPORTANT
LOUISIANA CROP

PRIV. NO. UPPER LEFT CORNER: LM5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS AND WIRES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 1 2 1954	APR [illegible] 1954
SKETCH				
RETOUCHING		2	MAR 30 1954	APR 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 27 1954	MAY 3 1954
HAND COLOR PROOF	41	1 1/2		5/3/54
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & CO., INC.

NO. 4CH281

ORDER NO. 83743

DATE 3-24-54

25 M POST CARDS   C. T. ART COLORTONE   WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL

BAYOU SCENE

PRIV.NO. UPPER LEFT CORNER:LM6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. no

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRING WATER ALMOST ALL THE WAY TO BOTTOM OF PHOTO. ADD MORE FOLIAGE IN BACKGROUND

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 15 1954	APR 15 1954
SKETCH				
RETOUCHING	4	2	MAR 30 1954	APR 12 1954
REPHOTO				
PHOTO-LITHO			APR 21 1954	MAY 3 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½		5/4/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH282

CURT TEICH & COMPANY, INC.

ORDER NO. 83743

DATE 3-24-54

25M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL

MAGNOLIA, STATE FLOWER

PRIV.NO.UPPER LEFT CORNER:LM9

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 8AH825

FOLLOW CARD NO. 8AH825 for colors

Ret. - 9CK 2237

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			[illegible] 54	APR 1[illegible] 1954
SKETCH				
RETOUCHING	4	1	MAR 30 1954	APR [illegible] 1954
REPHOTO				
PHOTO-LITHO			APR 27 1954	MAY 4 195[illegible]
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		5/4/54
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH283

CURT TEICH & CO., INC.

ORDER NO. 83743

DATE 3-24-54

25 M POST CARDS C. T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER-BORDER

TITLE IN FULL

ANTE BELLUM HOME

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

PRIV.NO. UPPER LEFT CORNER:LM-11

RETOUCHING AND COLOR DESCRIPTION

REMOVE BLANKETS AIRING ON PORCH. WHITE, WITH BLACK TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

[✓ Cost Dept. Checked]
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 1 2 [illegible]	APR [illegible] 1954
SKETCH				
RETOUCHING	3	3	MAR 30 1954	APR 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 2[illegible] 1954	MAY 3 1954
HAND COLOR PROOF	42	1½		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH284

CURT TEICH & CO., INC.

ORDER NO. 83743

DATE 3-24-54

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

MISSISSIPPI RIVER SCENE

PRIV.NO. UPPER LEFT CORNER: LM-12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD A BARGE AND TUG. SEE 2BH1568
(USE EITHER PHOTO WHICHEVER LENDS ITSELF BEST)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 16 1954	MAY 4 1954
SKETCH				
RETOUCHING	2	2½	MAR 30 1954	APR 16 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 3 1954	
HAND COLOR PROOF	41	1½		MAY 10 1954 5/10/54
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

1 Print

NO. 4CH285

CURT TEICH & CO., INC.

ORDER NO. 83743

DATE 3-24-54

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL

A FAMILIAR HIGHWAY SCENE

PRIV. NO. UPPER LEFT CORNER: LM15

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TRAILERS, CARS, WIRES, ETC. MAKE A NEW PRINT FROM NEGATIVE ENCLOSED TO GIVE FULL WIDTH OF NEGATIVE AND SHOW MORE OF THE ROAD

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 7 1954	APR [illegible] 1954
SKETCH				
RETOUCHING	4	1¼	MAR [illegible]0 1954	APR 7 1954
REPHOTO			MAR 25 1954	MAR 26 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 2[illegible] 1954	MAY 4 1954
HAND COLOR PROOF	41	1½		5/6/54
ARTIST DEPT.		5¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & CO., INC.

NO. 4CH286

ORDER NO. 83743

DATE 3-24-54

25M POST CARDS C. T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

~~TITLE IN FULL~~

GREETINGS FROM MISSISSIPPI

Sketch

PRIV. NO. UPPER LEFT CORNER:LM16
small type (c) CURT TEICH & CO.,INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEWS ENCLOSED. SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

~~Color [illegible] 8~~
Skt Co. : 1½ h.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 12 1954	MAY 1[illegible] 1954
SKETCH	3	5	MAY 7 1954	MAY 2 1954
RETOUCHING		4		
REPHOTO			MAY 7 1954	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 21 1954	JUN [illegible] 1954
HAND COLOR PROOF		2½		
ARTIST DEPT.	42	16		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & CO., INC.

NO. 4CH287

ORDER NO. 83743

DATE 3-24-54

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

MISSISSIPPI STATE CAPITOL,
JACKSON, MISSISSIPPI

PRIV. NO. UPPER LEFT CORNER: LM17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DIRTY CONCRETE, INCLUDING DOME. SILVER FLAG POLES. GOLD EAGLE. GREEN BRONZE STATUE WITH CONCRETE BASE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 15 1954	[illegible]
SKETCH				
RETOUCHING		3	MAR 30 1954	APR [illegible] 1954
REPHOTO				
PHOTO-LITHO			APR 2 [illegible]	
BLUEPRINT STRIPPING, OPAQUING			APR 21 1954	MAY 4 1954
HAND COLOR PROOF	45	1½		5/6/54
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH288

CURT TEICH & CO., INC.

ORDER NO. 83743

DATE 3-24-54

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~MISSISSIPPI MAP CARD~~

PRIV.NO.UPPER LEFT CORNER:LM18

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SKETCH ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Red + Dk Blue Impression

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 12 1954	APR 19 1954
SKETCH Li		2	MAR 30 1954	APR 12 1954
RETOUCHING		3		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 21 1954	APR 30 1954
HAND COLOR PROOF	41	1½		5/4/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

Red + Dk Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH289 ~~[illegible]~~ ORDER NO. 83877 ~~[illegible]~~ DATE 3-5-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER HOTEL MARQUETTE TERRACE
LOUISVILLE, KENTUCKY

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE ~~[illegible]~~ FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Hotel Marquette Terrace)

FOLLOW SKETCH

see instructions

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M-11-23-53

8 x 10
2 - 5 x 7

L.O. 1
Ret. 10
Art. C. 4, 2½
L.A. 12½

Wm

Grouping $36.00
Add'l Artwork $20.25
incl. Comm.
C.

C. T. PHOTOCHROM
SPECIAL PROCESS
★★
USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Very Rush — Must have proof
4/8/54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH290 [illegible] **ORDER NO.** 83878 [illegible] **DATE** 3-5-54

CUSTOMER
HOTEL MARQUETTE TERRACE
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

25 M BUS. CARDS SIZE 3½ X 2-5/16" STYLE ART COLORTONE [illegible] *FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

(Hotel Marquette Terrace)

USE PHOTO FROM 4CH289-- [illegible] MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X

PHOTO RETURNED

TO

PHOTO USED FOR

3M-11-23-53

L.O. ½
L.C. 2

[illegible]

[illegible]

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

NO. 4CH291

DISTRIBUTED BY CEDAR RAPIDS NEWS AGENCY,
CEDAR RAPIDS, IOWA

ORDER NO. 83746

DATE 3-24-54

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SINCLAIR MEMORIAL CHAPEL, COE COLLEGE, CEDAR RAPIDS, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PART BUILDING AT LEFT REMOVE BUILDINGS RIGHT

See card enclosed Make upright

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

............Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 2 1954	APR [illegible] 1954
SKETCH				
RETOUCHING		3	MAR 30 1954	APR 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	42	1½	APR 14 1954	MAY 3 1954
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

DISTRIBUTED BY CEDAR RAPIDS NEWS AGENCY,
CEDAR RAPIDS, IOWA

NO. 4CH292

ORDER NO. 83746

DATE 3-24-54

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
Reverse Color

TITLE IN FULL [illegible]

SHELTER HOUSE ON CEDAR RIVER,
ELLIS PARK, CEDAR RAPIDS, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TRUCK REMOVE SPOTS SHOW SHOW REV. TYPE TITLE
GREEN ROOF, LIGHT OAK WOOD

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 2 1954	APR [illegible] 1954
SKETCH				
RETOUCHING	L	2	MAR 3 0 1954	APR 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 14 1954	APR 26 1954
HAND COLOR PROOF	45	1½		4/27/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH293 **ORDER NO.** 83889 **DATE** 3-25-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MR. JOSEPH PITCHFORD
CHICAGO, ILLINOIS

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Pitchford's La Maison)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

5x7 Rephoto

Ret.	6
H. C.	41 1/2
L. A.	8 3/4

as [illegible]
10

5

NO. 4CH294

NORTHERN MINN.NOVELTIES, CROSSLAKE,MINN.

ORDER NO. 83897

DATE 3-26-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL Top:
G-7. TWIN WHITE-TAILED SPOTTED FAWNS
Bottom: IN THEIR NATURAL HABITAT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE CARDS 7BH1287 & 1BH2629 FOR COLORING OF FAWNS. DARK GREEN EVERGREEN TREES. BIRCH TREES ARE LIGHT GRAY WITH BROWN BANDS. OTHER FOLIAGE IS GREEN. BLUE WATER AT RIGHT, BACKGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 2 1954	APR 5 - 1954
SKETCH				
RETOUCHING	[illegible]	2	MAR 30 1954	APR 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 14 1954	APR 26 1954
HAND COLOR PROOF	41	1½		4/27/54
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NORTHERN MINN. NOVELTIES, CROSSLAKE, MINN.

NO. 4CH295

ORDER NO. 83897

DATE 3-26-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

G-9. A NATIVE INDIAN POW-WOW

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOMOBILE AND POLES.

(BROWN FENCE AND SHELTER
(GRAY

GREEN FOLIAGE. BRIGHT COLORFUL COSTUMES AND HEAD-DRESS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 12 1954	APR [illegible] 1954
SKETCH				
RETOUCHING	3	2	MAR 30 1954	APR 12 1954
REPHOTO				
PHOTO-LITHO			APR 20 1954	
BLUEPRINT STRIPPING, OPAQUING				MAY 3 1954
HAND COLOR PROOF	41	2		5/4/54
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH296

LAKELAND NEWS CO., LAKELAND, FLA.

ORDER NO. 83757

Photo by Trammell Pickett

DATE 3-26-54

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CG.25-AQUA SKIERS ON PARADE AT
FLORIDA CYPRESS GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

~~FOLLOW SKETCH AND~~ TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Matt!

Bluer water
better definition
Buck
B

Special Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 30 1954	
SKETCH				
RETOUCHING	2	½	MAR 29 1954	MAR 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 30 1954	MAY 1[illegible], 1954 MAY 19
HAND COLOR PROOF		0		
ARTIST DEPT.		0		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH297

LAKELAND NEWS CO., LAKELAND, FLA.

ORDER NO. 83757

DATE 3-26-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CG.26-PYRAMID OF THE AQUA SKIERS
AT FLORIDA CYPRESS GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Math!

Correction (mans body)

Try for a little more blue in water so it looks more lively

— B

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 30 1954	
SKETCH				
RETOUCHING	2	1/	MAR 29 1954	MAR 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 30 1954	MAY 19 1954
HAND COLOR PROOF		0		
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH298

LAKELAND NEWS CO., LAKELAND, FLA.

ORDER NO. 83757

DATE 3-26-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CG.27-THE PALM DINING TERRACE
OVERLOOKING LAKE ELOISE, FLORIDA
CYPRESS GARDENS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 12 1954	APR [illegible] 1954
SKETCH				
RETOUCHING	3	3½	MAR 30 1954	APR 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 20 1954	MAY 3 1954
HAND COLOR PROOF	41	2		5/5/54
ARTIST DEPT.	46	11		6/29/54

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

NO. 4CH299

GAULKE NEWS AGENCY, GRAND FORKS, N.DAK.

ORDER NO. 83765

DATE 3-29-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. MICHAEL'S HOSPITAL, GRAND FORKS, N.D.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: REMOVE WIRES, AUTOS. PUT IN GREEN LEAVES ON TREES.

COLOR: DARK RED BRICK WITH LIGHT STONE TRIM AND CENTER PANEL AND DOORWAY. LIGHT GRAY SASH AND FRAMES. DARK GRAY DRIVE, GREEN LAWN AN SHRUBBERY. LIGHT STONE CROSS, ATOP BUILDING, CENTER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION: 1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 2 1954	APR [illegible] 1954
SKETCH				
RETOUCHING		3	MAR 30 1954	APR 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 14 1954	APR 26 1954
HAND COLOR PROOF	45	2		4/27/54
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GAULKE NEWS AGENCY, GRAND FORKS, N.DAK.

NO. 4CH300
ORDER NO. 83765
DATE 3-29-54

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AMERICAN CRYSTAL SUGAR CO.
FACTORY, EAST GRAND FORKS, MINN.

+ sub title

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

Subtitle

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: ONE INSERT ON CARD: TITLE: STOCK-PILE OF SUGAR BEETS FOR PROCESSING. FOR MAIN PICTURE, SAME AS 118842-N. AMERICAN BEET SUGAR CO., FACTORY, EAST GRAND FORKS, MINN.
COLOR: SAME AS 118842-N. (FACTORY) SUGAR BEETS: BROWN (GRAYISH BROWN) DARK ORANGE TANKS. GREEN & CREAM TRUCK. REMOVE SHADOW AND POST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 12 1954	APR [illegible] 1954
SKETCH				
RETOUCHING	2	1/	APR 2 1954	APR [illegible] 1954
REPHOTO			MAR 30 1954	APR 1 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 20 1954	APR 29 1954
HAND COLOR PROOF	41	2		4/30/52
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

GAULKE NEWS AGENCY, GRAND FORKS, N.DAK.	NO. 4CH301
	ORDER NO. 83765
	DATE 3-29-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE A.G. SORLIE MEMORIAL BRIDGE,
CONNECTING EAST GRAND FORKS,
MINN. AND GRAND FORKS, N.D.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOE: BRIDGE: ALUMINUM, GRAY CONCRETE STREET. ELEVATOR, REAR, BEYOND BRIDGE: ALUMINUM. WATER TOWER: RIGHT REAR: ALUMINUM. DARK BLDG., RIGHT FOREGROUND: TAN, WITH RED SIGN, GOLD LETTERING. GREEN FOLIAGE ON TREES. BLUE WATER SHOWING. COLORED AUTOS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red [illegible]

Rush

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 16 1954	MAY 4 1954
SKETCH				
RETOUCHING	3	3½	MAR 30 1954	APR 6 1954
REPHOTO				
PHOTO-LITHO			MAY 7 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	4	13½		5-7-54
ARTIST DEPT.		4½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH302

GAULKE NEWS AGENCY, GRAND FORKS, N.DAK.

ORDER NO. 83765

DATE 3-29-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DEACONESS HOSPITAL, GRAND FORKS, N.DAK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE (~~[illegible]~~)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: REMOVE AUTOS. PUT GREEN FOLIAGE ON TREES.

COLOR: ~~SEE~~ ENCLOSED TRANSPARENCIES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 16 1954	MAY 4 1954
SKETCH				
RETOUCHING	2	3	MAR 30 1954	APR 16 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 5 1954	MAY 12 1954
HAND COLOR PROOF	45	1½		5/13/54
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 4CH303 ORDER NO. 83920 DATE 3-29-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER KING'S STUDIO
JAMESTOWN, NORTH DAKOTA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
FIRST LUTHERAN CHURCH,
NEW ROCKFORD, NORTH DAKOTA

(All of this on address side)
FRONT NO. 5 R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

BUILDING IS A MEDIUM TAN BRICK WITH DARKER BROWN BRICKS AND WHITE STONE WORK AND WHITE SPIRE. THE ROOF IS BROWN.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

C

5? 1
Rx 6½
Qmx HC 1½ 41
La 9½

waw

Replica 4.40
incl. Comm
J

NO. 4CH304

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

ORDER NO. 83921

DATE 3-29-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE CHAMBERLIN HOTEL
OLD POINT COMFORT
FORT MONROE, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED COLOR CARD FOR MOST OF COLORING, EXCEPT DOCK: PILING IS WEATHERED GRAY, ROAD IS DARK GRAY. DOCK FLOOR #57. ROOF OF DOCK BUILDING IS #7, ALSO DOORS. BUILDING SIDES #42. TRIM AROUND DOORS & WINDOWS IS WHITE. WHITE FENCE ON APPROACH SIDE OF DOCK. SMALL BLDG. AT APPROACH END OF DOCK SAME AS ROOF COLOR #7, INSTEAD OF COLOR SHOWN ON CARD. SIDE OF SAME BLDG. COLOR #42. EXTREME TOP RIGHT CORNER OF PHOTO(LOOKS LIKE A ROAD) IS WATER IN MOAT SURROUNDING FORT MONROE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

D10592

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 6 1954	APR [illegible] 1954
SKETCH				
RETOUCHING		4	MAR 30 1954	APR 6 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 20 1954	MAY 3 1954
HAND COLOR PROOF	41	2		5/5/54
ARTIST DEPT.		109		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH305

E. MADCIFF, HERSHEY, PA.

ORDER NO. 83924

DATE 3-29-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

-COMMONWEALTH of PENNSYLVANIA
STATE FLAG

See [illegible]

Private #-Upper left corner: 3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THIS TO BE A VERTICAL VIEW. REPRODUCE FROM PAMPHLET ENCLOSED THE STATE FLAG. TO HAVE A SKY BLUE BACKGROUND.

NOTE LAYOUT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 16 1954	MAY 4 1954
SKETCH 60		1/2		
RETOUCHING		2	APR 2 1954	APR 16 1954
REPHOTO			MAR 30 1954	APR 1 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 3 1954	MAY 12 1954
HAND COLOR PROOF	41	1½		5/13/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

Ok Blue Impression

NO. 4CH306

DISTRIBUTED BY TEFFT'S ADIRONDACK STUDIO,
SPECULATOR, N.Y.

ORDER NO. 83781

DATE 3-30-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

THE ISLAND IN LAKE PLEASANT,
SPECULATOR, N.Y., ADIRONDACK
MOUNTAINS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE at bottom of message space

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP APPROXIMATELY TO INK MARKS ON LEFT END FOR PROPORTION USING FULL LENTH.

HAVE ISLAND IN RELIEF FROM BACKGROUND. BOAT NOT TOO BRILLIANT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COL. PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 7 1954	APR [illegible] 1954
SKETCH				
RETOUCHING	4	1	MAR 31 1954	APR 7 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 2[illegible] 1954	MAY 4 1954
HAND COLOR PROOF	45	1½		5/6/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH308

DISTRIBUTED BY TEFFT'S ADIRONDACK STUDIO,
SPECULATOR, N.Y.

ORDER NO. 83781

DATE 3-30-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

OXBOW LAKE IN THE ADIRONDACK
MOUNTAINS, LAKE PLEASANT, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE at bottom of message face

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP APPROXIMATELY TO INK MARKS ON LEFT END FOR PROPORTION USING FULL LENTH.

HAVE OVERTURNED CANOE DARK RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 7 1954	APR [illegible] 1954
SKETCH				
RETOUCHING		1	MAR 31 1954	APR 7 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 20 1954	MAY 4 1954
HAND COLOR PROOF	41	1½		7/1/54
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH307

DISTRIBUTED BY TEFFT'S ADIRONDACK STUDIO,
SPECULATOR, N.Y.

ORDER NO. 83781

DATE 3-30-54

6½M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL

SACANDAGA LAKE FROM MOFFETT BEACH
PUBLIC CAMP SITE, SPECULATOR, N.Y.,
ADIRONDACK MOUNTAINS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE at bottom of message space

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP APPROXIMATELY TO INK MARKS ON LEFT END FOR PROPORTION USEING FULL LENTH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 7 1954	APR [illegible] 1954
SKETCH				
RETOUCHING		1¼	MAR 31 1954	APR 7 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 20 1954	MAY 4 1954
HAND COLOR PROOF	41	1½		5/6/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH309

DISTRIBUTED BY TEFFT'S ADIRONDACK STUDIO,
SPECULATOR, N.Y.

ORDER NO. 83781

DATE 3-30-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

PISECO LAKE IN THE ADIRONDACK
MOUNTAINS, PISECO, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE at bottom of message face

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP APPROXIMATELY TO INK MARKS ON LEFT END FOR PROPORTION USING FULL LENTH.

WHITE SAIL BOAT. ELIMINATE BOAT IN LOWER RIGHT HAND CORNER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 15 1954	APR 19 1954
SKETCH				
RETOUCHING	3	1	MAR 31 1954	APR 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 21 1954	MAY 3 1954
HAND COLOR PROOF	45	1½		5/6/54
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH310

SUN NEWS CO., ST. PETERSBURG, FLA.

ORDER NO. 83783

DATE 3-30-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S.85-FIRST BAPTIST CHURCH AND
EDUCATIONAL BUILDING, ST. PETERSBURG,
FLA. "THE SUNSHINE CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF: YES RETURN PHOTO

ENVELOPE PHOTO TICK

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1954	APR 19 1954
SKETCH				
RETOUCHING	5	5	MAR 31 1954	APR 15 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 21 1954	MAY 3 1954
HAND COLOR PROOF	45	1½		5/5/54
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....
....

NO. 4CH311

INDEPENDENT NEWS AGENCY, FARGO, N.D.

ORDER NO. 83784

DATE 3-30-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GYMNASIUM-AUDITORIUM, CONCORDIA
COLLEGE, MOREHEAD, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GRAY AND LIGHT BROWN MIXED STONE. DARK RED ROOF. CHOCOLATE B
BROWN ARCH GABLE. BROWN CORNICE EDGE, WINDOW FRAMES & DOOR.
GLASS BRICK WINDOWS. GREEN LAWN AND SHRUBBERY. GREEN FOLIAGE ON
TREES. TAN GRAVEL PARKING LOT ON LEFT. WHITE POSTS. DARK GRAY
STREET ALONG FRONT OF BLDG. TENNIS COURT, DARK GRAY WITH WHITE
LINES.
REMOVE POLE & WIRES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 13 1954	APR 1[illegible] '54
SKETCH				
RETOUCHING	3	2¼	MAR 31 1954	APR 13 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR [illegible] 1954	MAY 3 1954
HAND COLOR PROOF	45	1½		5/6/54
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH312

DISTRIBUTED BY OZARK POST CARD PUBLISHERS, BOX 455, MONETT, MO.
ORDER NO. 83787

PHOTO BY MASSIE--MISSOURI RESOURCES DIV.
DATE 3-30-54

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ADORATION SCENE ATOP MT. BRANSON,
BRANSON, MISSOURI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 16 1954	MAY 4 1954
SKETCH				
RETOUCHING	5	2½	MAR 31 1954	APR 16 1954
REPHOTO				
PHOTO-LITHO			MAY 3 1954	MAY 7 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½		[illegible]
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH314 ORDER NO. 83946 DATE 3-30-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER MARKEN & BIELFELD, INC.
FREDERICK, MARYLAND

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full FRANCIS SCOTT KEY HOTEL
FREDERICK, MARYLAND
WHERE U.S.-15, 40, 240 and 340 MEET

FRONT NO. 513

(All of this on address side)

R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: [✓ Customer] C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

2 Repeaters

L. O. 1
Ret. 5
32 5-4-54 H. C. 2
L. A. 11

As quoted

RUSH!

NO. 4CH315

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER NO. 83789

DATE 3-31-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAINT JOSEPH'S SERAPHIC SEMINARY,
THE FRANCISCAN FATHERS, CALLICOON,
N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING ON LEFT - RED BRICK.
BUILDING IN CENTER - RED BRICK, GRAY ROOF.
TOWER IN CENTER - GRAY, GRAY ROOF
BUILDING ON RIGHT - GRAY, GRAY ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

~~__________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.~~

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 21 1954	MAY 4 1954
SKETCH				
RETOUCHING	2	3	APR 1 1954	APR 21 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 3 1954	MAY 12 1954
HAND COLOR PROOF	45	1½		5/12/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

Rush

IS IV.

NO. 4CH316

COPYRIGHTED BY SAVAGE'S DRUG STORE,
CAPE CHARLES, VA.

ORDER NO. 83962

DATE 3-31-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER] CENTER-BORDER

TITLE IN FULL TOMB OF JOHN CUSTIS IV, FATHER OF MARTHA WASHINGTON'S FIRST HUSBAND, DANIEL PARKE CUSTIS, NEAR CAPE CHARLES, VA. + Wm. Colley, Mason, in Frenchchurch Street, Lond° Fecit

See card

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1A2550... FOLLOW CARD 1A2550 FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL. PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 12 1954	APR 14 1954
SKETCH				
RETOUCHING		1/2 ✓	APR 1 1954	APR - 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 20 1954	MAY 10 1954
HAND COLOR PROOF	45	1		5/11/54
ARTIST DEPT.		8		

MAY [illegible] 1954

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH317 **ORDER NO.** 83983 **DATE** 4-1-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER CENTRAL MOTEL
MEDFORD, OREGON

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE.

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CENTRAL MOTEL
510 S. CENTRAL(HIGHWAY 99) -
PHONE 2-2144
MEDFORD, OREGON / See Sket

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M-11-23-53

Dk Blue Empress

Ref. 6½
H.C. 41½
L.O. 9

[illegible]

as quoted

Dk Blue Empress

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH318 ORDER NO. 83984 4-2-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

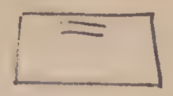
Photos for this Customer

CUSTOMER ALBERT BERGSTRON
CHICAGO, ILLINOIS

PHOTO RETURNED TO

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE WENDELLA
OF CHICAGO



use same ~~style~~ type as marked "A" on 7CH911

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

To customer

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

Pt 2
4/1 SAC 1½
2 & 3½

C

TYPE MISSING

VERY RUSH

MUST HAVE PROOF 4/10/54

NO. 4CH319

SAUGATUCK DRUG CO., SAUGATUCK, MICH.

ORDER NO. 83997

DATE 4-5-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OVAL AND BATHING BEACH,
SAUGATUCK, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AT TOP ONLY. TAKE OUT TREE IN FOREGROUND AT LEFT AND FINISH OFF THE OVAL SIMILAR TO CARD 6AH2455-BUT WITH NO RAIL. SHOW ONLY OVAL ON ROAD. TAKE OUT WIRE POLES. LEAVE IN FLAG POLE. TAKE OUT TOP OF ROOF IN CENTER FOREGROUND. ADD CLOUDS. DIFFERENT COLORED CARS. ROAD IS BLACK TOP.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1954	MAY 4 1954
SKETCH				
RETOUCHING		2	APR 6 1954	APR 21 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 3 1954	MAY 13 1954
HAND COLOR PROOF	45	1½		5/14/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 4CH320

SAUGATUCK DRUG CO., SAUGATUCK, MICH.

ORDER NO. 83997

DATE 4-5-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KALAMAZOO RIVER AT
SAUGATUCK, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. ADD CLOUDS
LONG BUILDING ON RIGHT IS ALUMINUM. SMALLER BUILDING IS WHITE WOOD WITH YELLOW LETTERS ON BLACK PANEL

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 12 1954	APR [illegible]54
SKETCH				
RETOUCHING	4	1	APR 6 1954	APR 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 20 1954	APR 28 1954
HAND COLOR PROOF	41	1½		4/28/54
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH321 ORDER NO. 84105 DATE 4-5-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER JO ANN MOTEL
DENVER, COLORADO

12½ M. POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JO ANN MOTEL
9201 E. COLFAX AVE. - DENVER 8, COLORADO
ON U.S. HIGHWAYS 36,40, & 287.
See Customer Layout

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY AND LAYOUT

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - ALSO 4 35MM TRANSPARENCIES
FOR COLORS ONLY

Return Kodachromes

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

Pat 5
[illegible] 1¾

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH322 **ORDER NO.** 84111 **DATE** 4-5-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER BOYER HOTEL COURT
OKLAHOMA CITY, OKLA.

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BOYER HOTEL COURT — [illegible]
U.S. 66 - OKLAHOMA CITY, OKLAHOMA
G.T. STEVENS, OWNER

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout [✓ — Retouched Photo] — Wash Drawing
Follow Layout

Blue Print [✓ — Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

Ret. Submitted
TO CUSTOMER 4-30-54

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

"RESTAURANT" LETTERS - BLACK
UMBRELLAS - MAROON RED & WHITE
CANARY YELLOW WHITE
GREEN YELLOW WHITE

MAROON RED FOR OVER OFFICE SIGN

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

Ret. 6½
H.C. 1½
L.A. 8¾

Ret Submit Ret to Customer —

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH323 ORDER NO. 84113 DATE 4-5-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SEAT'S STUDIO
LEBANON, TENNESSEE

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
SILVER TOP MOTEL
HIGHWAY 231 N.
LEBANON, TENNESSEE

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No — Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

USE BEST OF TWO PHOTOS - STARTING AT THE BOTTOM OF PICTURE GOING UP THE LEFT HAND SIDE AND ACROSS THE TOP IN FRONT INCLUDES CRUSHED WHITE GRAVEL UP TO THE FENCE POST ON ALL SIDES. THE PLOT WITH TREES AND SIGN IS ALL GREEN GRASS. THERE IS A SHRUBBERY PLANT BETWEEN EACH WHITE POST WITH 4 or 5 IN EACH CORNER, AND AROUND THE BASE OF THE SIGN. SHRUBS ARE SMALL AND OF A MULTI-COLOR VARIETY.

COLOR DESCRIPTION

NOTE COLOR PRINT ENCLOSED. SIGN HAS A WHITE BASE WITH ALUMINUM POST. "SILVER TOP MOTEL" - WHITE, THE NEON DOWN THE SIDE OF "MOTEL" IS LIGHT BLUE. THE ARROW THAT GOES OVER THE TOP IS RED, AND THE SIGN PROPER IS A BEEP BLUE BACKGROUND.

BUILDING: ROOF IS A VERY LIGHT GREENISH GRAY. FRONT GABLES ARE MADE OF A TAN ASBESTOS SHINGLE TRIMMED IN WHITE. THE COLUMNS ARE WHITE. SCREEN DOORS ARE NATURAL PINE FINISH. THE STONE OF BUILDING IS CALLED A PINK CRAB-ORCHARD STONE. IT GIVES A PINK HUE WITH INTERMINGLES SMALL STONE OF LIGHT YELLOW OR ORANGE(STONE HAS MORE OF A PINK HUE THAN THAT OF THE SERVICE STATION IN COLOR PRINT).

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

C

Rt 6

Tenn HC 1³²-41
La 9

NO. 4CH324

BELLE GLADE CHAMBER OF COMMERCE, BELLE GLADE, FLA. ORDER No. 83794

DATE 4-6-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CELERY HARVESTER IN OPERATION,
BELLE GLADE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 12 1954	APR [illegible] 1954
SKETCH				
RETOUCHING	4	3	APR 7 1954	APR 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 20 1954	MAY 3 1954
HAND COLOR PROOF	41	13¼		5/6/54
ARTIST DEPT.		93¼		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH325

BELLE GLADE CHAMBER OF COMMERCE, BELLE GLADE, FLA.

ORDER NO. 83794

DATE 4-6-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BELLE GLADE HIGH SCHOOL, BELLE GLADE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

APR 30 1954

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 15 1954	APR 19 1954
SKETCH				
RETOUCHING	3	2½	APR 7 1954	APR 15 1954
REPHOTO				
PHOTO-LITHO			APR 27 1954	MAY 3 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½		5/5/54
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH326

BELLE GLADE CHAMBER OF COMMERCE, BELLE GLADE, FLA. ORDER NO. 83794

DATE 4-6-54

6½ MPOST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF MUNICIPAL GOLF COURSE, BELLE GLADE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 13 1954	APR 1[illegible]
SKETCH				
RETOUCHING	3	2½	APR 7 1954	APR 13 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 21 1954	MAY 4 1954
HAND COLOR PROOF	45	1¾		5/6/54
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH327

BELLE GLADE CHAMBER OF COMMERCE, BELLE GLADE, FLA. ORDER NO. 83794

DATE 4-6-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRE STATION AND CITY HALL,
BELLE GLADE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YEZ RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1954	MAY 4 1954
SKETCH				
RETOUCHING		4-	APR 7 1954	APR 23 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 3 1954	
HAND COLOR PROOF	45	1½		5/18/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH328

BELLE GLADE CHAMBER OF COMMERCE, BELLE GLADE, FLA. ORDER NO. 83794

DATE 4-6-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAN FIELD AT BELLE GLADE, FLA.
"WORLD'S LARGEST VEGETABLE
SHIPPING CENTER"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 12 1954	APR 19 1954
SKETCH				
RETOUCHING	3	2	APR 7 1954	APR 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 27 1954	MAY 3 1954 JUN 15 1954
HAND COLOR PROOF	41	1½		[illegible]
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH329

MARKEN & BIELFELD, INC., FREDERICK, MD.

ORDER NO. 84122

DATE 4-6-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM THE SCENIC AND HISTORIC NORTH-SOUTH ROUTE U.S. 15 THROUGH
PENNSYLVANIA
MARYLAND
VIRGINIA

Private # in lower right corner: #29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. YES

IMPRINT SAME AS ABOVE

Put plate # on front

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH EXCEPT: The Towns of GETTYSBURG, EMMITSBURG, THURMONT, FREDERICK, LEESBURG, WARRENTON & CULPEPER are to appear IN RED along with the outline of the route and will be in CAPITAL LETTERS. The Towns of CARLISLE, YORK, HANOVER, HARPER'S FERRY, SPERRYVILLE, ALDIE & MIDDLEBURG are to be in CAPS AND LOWER CASE and appear in black along with the other connecting EAST-WEST Routes.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF: YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Red Impress

Frederick, Maryland
April 5, 1954

Curt Teich & Company:

~~We are returning herewith your acknowledgement of our order 1413 for 50,000 Art Colortone Post Cards for the Francis Scott Key Hotel. No proofs necessary now - see our letter of March 24th. Just get this on the presses as soon as possible.~~

rt

We returned to you several days ago the rough sketch on our new #29 card - our purchase order 1397 - Map Card of U. S. 15. After consideration on this matter it has been decided to place the titles of the various xxxxx scenes on the card. Perhaps emphasis could be made upon these titles by inserting a small yellow strip at the bottom of ~~each scene and placing~~ the title in ~~black ink on~~ the yellow strip. These titles should read thusly: Francis Scott Key Monument - Frederick; Peace Light Monument - Gettysburg; Mt. St. Mary's College - Emmitsburg; Potomac River Crossing; Oak Hill - Monroe's Home, near Aldie; Fox Hunt - Warrenton. Although these titles are long, it is our desire to have them on the card if at all possible.

MARKEN & BIELFELD, INC.

WAS/1

MD

Executive OK of Estimate
By ....
Date ....

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1954	APR 27 1954
SKETCH		4	APR 15 1954	APR 22 1954
RETOUCHING		4½		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 28 1954	MAY 13 1954
HAND COLOR PROOF		2½		
ARTIST DEPT.	[illegible]	14	[illegible]	[illegible]

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

Red Impress

RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH330 ORDER NO. 84148 DATE 4-7-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER
HOUSE OF DAVID
BENTON HARBOR, MICHIGAN

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
PARK RESTAURANT, one line
HOUSE OF DAVID,
BENTON HARBOR, MICHIGAN

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

TAKE OUT TYPE IN FOREGROUND. SHOW PROMINENTLY THE FLOWERS AND PLANTS IN FOREGROUND.

COLOR DESCRIPTION

USE ATTACHED CARD FOR COLORS

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

Ret 4-1
[illegible]
[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH331 **ORDER NO.** 84150 **DATE** 4-7-54

CUSTOMER HARDY'S RESTAURANT
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
FAMOUS FOR STEAKS
Script Style

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY: LEAVE IN STREET SIGN AND PARKING METERS. CUSTOMER WISHES THE BUILDING IN REAR, AND THE ADJOINING PART OF HIS BUILDING, OCCUPIED BY ANOTHER FIRM TO THE RIGHT, BOTH TO BE GIVEN A PHANTOM EFFECT TREATMENT.

SEE LAYOUT

COLOR DESCRIPTION

PHOTO USED FOR

FOLLOW TISSUE OVERLAY: THE BRICK FACING OF RESTAURANT ON THE SIDE IS VERY LIGHT IVORY AS NOTED, OR CREAM (SAME AS ON ENCLOSED CARD OF BORDENS). THE DARKER BRICK AT TOP & BASE IN FRONT IS MEDIUM RED AND THE AWNINGS HAVE BRIGHT RED STRIPES, SIMILAR TO CHART NO. 2 AS NOTED. THERE IS WHITE TRIM ABOVE DOOR & WINDOWS, AND DOOR IS WHITE.

SEE LAYOUT

RETURN PHOTO YES NO

3M-11-23-53

~~MAGENTA SCREEN~~

~~CAMERA No.~~		~~LENS READING~~	
~~CAMERA READING~~		~~BOARD READING~~	
~~BLUE~~			
~~F-16~~	~~UNITS~~	~~FLASH~~	~~SEC. MASK~~
~~YELLOW~~			
~~F-16~~	~~UNITS~~	~~FLASH~~	~~SEC. MASK~~
~~RED~~			
~~F-16~~	~~UNITS~~	~~FLASH~~	~~SEC. MASK~~
~~BLACK~~			
~~F-16~~	~~UNITS~~	~~FLASH~~	~~SEC.~~
~~EXTRA SKY EXPOSURE~~		~~F-16~~	~~UNITS~~

~~REMARKS.~~

Pct 5

[illegible] HC 1/2
f 9

C+

Old Neg
Destroyed

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH332 ORDER NO. 84159 DATE 4-8-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MO REST MOTEL
MOBRIDGE, SOUTH DAKOTA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE
3 sides

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MO REST MOTEL - MOBRIDGE,
SOUTH DAKOTA
"THE HOME AWAY FROM HOME"

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No — Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH: MAKE REPHOTO

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Red Impression —

5×7 Rephoto

Ret. 6
H.C. 1½
L.A. 8¾

as quoted $

CR

Red Impression —

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. [✓ 4CH333] **ORDER NO.** 84166 **DATE** 4-9-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER KENNEDY STUDIO
LIBERAL, KANSAS

12½ M POST CARDS **SIZE** 3½ X 5½ **STYLE** ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RANCH MOTEL, EAST ~~[illegible]~~ HIGHWAY 54,
LIBERAL, KANSAS

SMALL TYPE-LOWER RIGHT CORNER: [✓ Kennedy Photo.]

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side -- Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

REMOVE ALL WORDING FROM LARGE SIGN-EXCEPT"RANCH MOTEL". ALSO EVEN UP THE SKY WHERE JOINED. REMOVE TELEPHONE POLES, ROOF TOPS,ETC.

PLANT MORE SHRUBBERY OF THE EVERGREEN TYPE IN THE PLANTER BOX AT THE BASE OF THE SIGN.

Follow sketch

COLOR DESCRIPTION

BASE PART OF MOTEL IS TAN-BUFF BRICK - THE TOP IS REDWOOD. THE SIGN IS ALSO REDWOOD. POSTS ARE STRIPPED NATURAL CEDAR POSTS. COVERING ON ROOF IS CRUSHED WHITE MARBLE. RED NEON OUTLINES THE WORDS "RANCH MOTEL" ON THE SIGN, AND THE 3 LITTLE STRIPES AROUND FORWARD PART OF SIGN ARE GREEN NEON.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

85 6
[illegible] 60 1/2
#2 8 1/2
3X

NO. 4CH334

LAKELAND NEWS CO., LAKELAND, FLA.

ORDER NO. 84172

DATE 4-9-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
P-7. FIRST METHODIST CHURCH,
PLANT CITY, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Very Rush

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				MAY [illegible] 1954
SKETCH				
RETOUCHING	2	5		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 10 1954	
HAND COLOR PROOF	41	1½		5-7-54 [illegible]
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & CO., INC.

NO. 4CH335

ORDER No. 84311

DATE 4-13-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL THE SAW AND GRIST MILL, NEW SALEM STATE PARK, LINCOLN'S NEW SALEM, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6B150-N.

MILL IS OLD GREY LOGS. SHOW SPRING FOLIAGE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

.... Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other o make an attractive set.

Executive OK of Estimate

By ....

Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By ....

Date ....

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 3 1954	MAY 7 1954
SKETCH				
RETOUCHING	2	1½	APR 15 1954	MAY. 3 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 13 1954	MAY 26 1954
HAND COLOR PROOF	4	1½		5/[illegible]
ARTIST DEPT.	[illegible]	[illegible]		[illegible]

New Color

DATE BLUEPRINT OK'D ....

By ....

DATE HAND COLOR PROOF OK'D

....

....

DATE Filed ....

By ....

DATE Photo Returned to Customer ....

....

NO. 4CH336

CURT TEICH & CO., INC.

ORDER NO. 84311

DATE 4-13-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL DOCTOR JOHN ALLEN'S RESIDENCE, NEW SALEM STATE PARK, LINCOLN'S NEW SALEM, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 0B752-N.

REMOVE TWO BUSHES MARKED "X". SHOW SIGN.

OLD GREY WOOD SHINGLES AND LOGS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 9
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 3 1954	MAY 7 1954
SKETCH				
RETOUCHING		1½	APR 15 1954	APR 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 13 1954	MAY 26 1954
HAND COLOR PROOF	41	1½		5/27/54
ARTIST DEPT.		9 -		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH337

THE WAGON WHEEL INN, LINCOLN'S NEW SALEM, ILL.

ORDER NO. 84312

DATE 4-13-54

6½ M MINIATURE VIEW 2½ X 3½ C.T. ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL FIRST BERRY-LINCOLN STORE - U.S. POST OFFICE, LINCOLN'S NEW SALEM, ILL.) 1 line

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-XXXXXXX
To come

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH1256... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

MORE GRAYISH LOOKING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By wg
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 3 1954	MAY 7 1954
SKETCH				
RETOUCHING		0	APR 1[illegible] 1954	MAY [illegible] 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				MAY 26 1954
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....
....

NO. 4CH338

THE WAGON WHEEL INN, LINCOLN'S NEW SALEM, ILL. ORDER NO. 84312

DATE 4-13-54

6½ M MINIATURE VIEW 2½ X 3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER]-BORDER

TITLE IN FULL HISTORIC CONESTOGA WAGON AND OX TEAM, LINCOLN'S NEW SALEM, ILL. 1 line

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES to come

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH756... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By mg
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 3 1954	MAY 7 1954
SKETCH		0	APR 1[illegible] 1954	MAY 3 1954
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				MAY 26 1954
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....
....

NO. 4CH339

THE WAGON WHEEL INN, LINCOLN'S NEW SALEM, ILL.

ORDER NO. 84312

DATE 4-13-54

6½ M MINIATURE VIEW 2½ X 3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL THE SAW AND GRIST MILL, NEW SALEM STATE PARK, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-~~same as 4CH335~~ to come

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4CH335... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 3 1954	MAY 7 1954
SKETCH				
RETOUCHING		0	APR 15 1954	MAY 3 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 13 1954	MAY 26 1954
HAND COLOR PROOF				
ARTIST DEPT.		1 3/4		

DATE BLUEPRINT OK'D

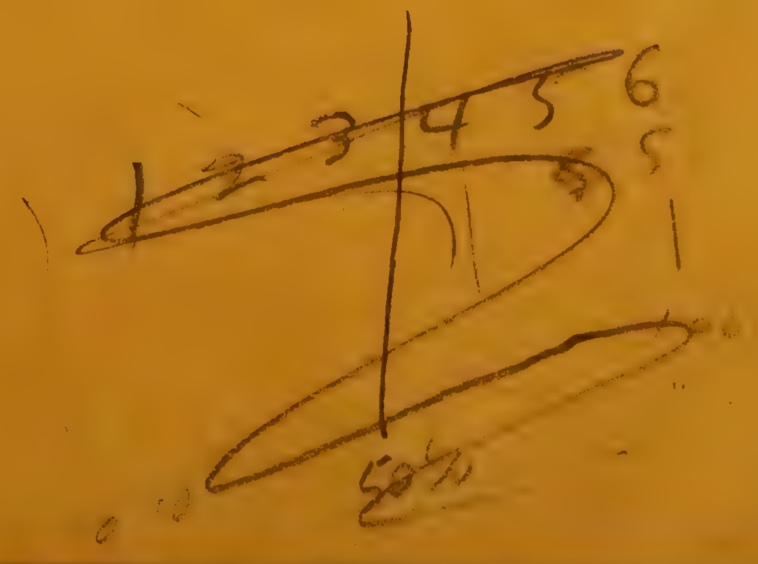
By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



NO. 4CH340
340

THE WAGON WHEEL INN, LINCOLN'S NEW SALEM, ILL.

ORDER NO. 84312

DATE 4-13-54

6½ M MINIATURE VIEW 2½ X 3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER BORDER

TITLE IN FULL DOCTOR JOHN ALLEN'S RESIDENCE, NEW SALEM STATE PARK, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-~~same as 4CH336~~ To Come

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4CH336... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By mg
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 3 1954	MAY 7 1954
SKETCH	2	½		
RETOUCHING		0	APR 15 1954	MAY 3 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 13 1954	MAY 26 1954
HAND COLOR PROOF				
ARTIST DEPT.		½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH341 ORDER NO. 84326 DATE 4-14-54

CUSTOMER HEINEMAN-PERRY CO.
OAKLYN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HEINEMAN-PERRY CO.
WHITE HORSE PIKE AND CUTHBERT ROAD
OAKLYN 6, NEW JERSEY

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

THIS IS A NIGHT SCENE WITH BLACK SKY. REMOVE HOUSES AT RIGHT, LEAVE BLACK BACKGROUND. BE SURE TO SHOW THE SPARKLE OF THE LIGHTS.
MAKE ALL LETTERS AS CLEAR AS POSSIBLE.

COLOR DESCRIPTION

ENCLOSED FOLDER WITH DESIGN AND COLORS OF SIGNS AND POLES HOLDING THEM. (EVERY DETAIL IS IMPORTANT), THE RED BORDER AROUND THE INDIAN HEAD-THE EDGE OF ROUND SIGN AT EACH END OF LARGE SIGN IN FOREGROUND SHOWING THE FIRM NAME-THAT SIGN IS WHITE WITH BLUE LETTERS- BUILDING AT LEFT IS WHITE-OFFICE BUFF BRICK #56. WALL INSIDE MAHOGANY. SIGN ON OFFICE-LETTERS: "HEINEMAN PERRY" BLUE BACKGROUND WHITE. "USED CARS" WHITE BACKGROUND RED AS INDIAN HEAD. PARKING LOT BLACK TOP WITH WHITE LINES. SIDEWALKS AND DRIVE WHITE. CURB WHITE WITH GRASS BETWEEN. MAKE STREET LIGHT GREY. USE YOUR JUDGMENT ON COLORS OF CARS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3H-11-23-53

Red + Dk Blue
Impression

Ret 5½
Imm 41 HC 1¾
Lee 9¾
wj

ea

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH342 ORDER NO. 84327 DATE 4-14-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SCOVILLE COURT
LONDON, KENTUCKY

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SCOVILLE COURT
LONDON, KENTUCKY
ON HIGHWAYS U.S. 25 and KY. 80
MEMBER (AAA)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

~~MAKE REPHOTO:~~ OFFICE AND CHAIRS INCLUDED AS IN LARGE PICTURE.

COLOR DESCRIPTION

OFFICE AND CHAIRS INCLUDED AS IN LARGE PICTURE, AND DUPLICATING THE COLORING AS IN CARD 7BH759.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Pt 3½
HC 1½
229

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 4CH343 **ORDER NO.** 84328 **DATE** 4-14-54

CUSTOMER YELLOW HOUSES
BALBOA, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-COLORIT* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full YELLOW HOUSES AT BALBOA ✓

[illegible]

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

TO BE TWO VIEWS AS PREVIOUS CARD 9AH532. ~~SIDE PICTURE IS O.K.~~
FRONT VIEW IS NEW (USE BEST OF 4 PHOTOS). ✓

COLOR DESCRIPTION

FOLLOW CARD 9AH532 FOR COLORS ✓

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

X 0 1
2 - 7
[illegible] C 1½
509

Grouping 21,75
Add'l Artwork
2,50
[illegible]

EA

NO. 4CH344

OKLAHOMA NEWS CO., TULSA, OKLA.

ORDER NO. 84341

DATE 4-15-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL
ONC-120 - VIEW ALONG THE TURNER TURNPIKE, BETWEEN TULSA AND OKLAHOMA CITY, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (One of Howard Johnson's Snack Bars)

FILL IN GRASS IN FOREGROUND.

BUFF COLORED BUILDING (see 3CH1005)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES ✓ RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 24 1954	
SKETCH				
RETOUCHING		3	APR 21 1954	APR 26 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1954	JUN 18 1954
HAND COLOR PROOF	41	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH345

OKLAHOMA NEWS CO., TULSA, OKLA.

ORDER NO. 84341

DATE 4-15-54

.12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL

ONC-118. SCENE ALONG THE TURNER TURNPIKE, BETWEEN TULSA AND OKLAHOMA CITY, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (Scene along the Turner Turnpike)

FIX GRASS AND STRAIGHTEN ROADWAY ON LEFT. FILL IN GRASS IN SECTIO AT RIGHT FOREGROUND. REMOVE TELEPHONE POST (BUT NOT LIGHTS). SEE CARD 3CH1004 - "PHILLIPS" SIGNS ARE ORANGE. BUILDING IS BUFF. GAS PUMPS ARE ORANGE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By CL

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 24 1954	
SKETCH				
RETOUCHING		2½	APR 21 1954	APR 26 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1954	JUN 15 195
HAND COLOR PROOF	41	1½		
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH346

OKLAHOMA NEWS CO., TULSA, OKLA.

ORDER NO. 84341

DATE 4-15-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL

ONC-117- SCENE ALONG THE TURNER TURNPIKE, BETWEEN TULSA AND OKLAHOMA CITY, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (Scene along the Turner Turnpike)

FIX GRASS AND BLURRED CAR. SEE CARD 3CH1004. BUILDING IS BUFF. "PHILLIPS" SIGNS AND PUMPS ARE ORANGE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

5 Subjects o. order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 24 1954	
SKETCH				
RETOUCHING		2½	APR 21 1954	APR 26 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1954	JUN 15 1954
HAND COLOR PROOF	41	1½		[illegible]
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH347

OKLAHOMA NEWS CO., TULSA, OKLA.

ORDER NO. 84341

DATE 4-15-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

ONC-114- VIEW ALONG THE TURNER TURNPIKE, BETWEEN TULSA AND OKLAHOMA CITY, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (View along the Turner Turnpike)

TRIM CENTER GRASS SECTION TO MAKE LEFT SIDE RIGHT-OF-WAY SLIGHTLY VISIBLE.
REMOVE BUNDLE FROM CAR ROOF. FIX GRASS.
SEE CARD 3CH1004

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 24 1954	
SKETCH				
RETOUCHING		1½	APR 21 1954	MAY 3 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1954	JUN 17 1954
HAND COLOR PROOF	4/	1		6/17/54
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH348

OKLAHOMA NEWS CO., TULSA, OKLA.

ORDER No. 84341

DATE 4-15-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

ONC-116 - ONE OF HOWARD JOHNSON'S SNACK BARS ON TURNER TURNPIKE, BETWEEN TULSA AND OKLAHOMA CITY, OKLA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (View along the Turner Turnpike)

REMOVE SOME OF THE TELEPHONE POLES. FIX GRASS.

SEE CARD 3CH1004. BUILDING IS BUFF WITH ORANGE "PHILLIPS 66" GAS PUMPS IN FOREGROUND, OF BLDG.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 24 1954	
SKETCH				
RETOUCHING		2	APR 21 1954	MAY 5 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1954	JUN [illegible]
HAND COLOR PROOF	4	1½		6/18/54
ARTIST DEPT.	42	8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH349

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 84248

PHOTO BY JACK STARK

DATE 4-16-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-151 - BULU, THE MONKEY JUNGLE'S FAMOUS GORILLA, MIAMI, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES, SAME AS 1CH~~456~~ 1456

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED CARDS ~~PHOTOGRAPHS~~.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By C

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 30 1954	MAY 4 1954
SKETCH				
RETOUCHING		1/2	APR 21 1954	APR 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 3 1954	MAY 14 1954
HAND COLOR PROOF	41	1 1/2		5/14/54
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH350

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER NO. 84248

DATE 4-16-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-152 - "TOMMY," THE CHIMP, IN A PENSIVE MOOD AT MIAMI'S MONKEY JUNGLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-SAME AS ON 1CH~~456~~ 1456

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE THE SIGN ON THE SHIRT STAND OUT MORE - MAKE IT YELLOW ON RED.
CAP IS CONFEDERATE GRAY.
STOOL IS BRIGHT YELLOW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W: PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 3 1954	MAY 7 1954
SKETCH				
RETOUCHING		2	APR 21 1954	MAY 3 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 10 1954	
HAND COLOR PROOF	41	1½		7/20/54
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH351

DISTRIBUTED BY CONNEAUT LAKE PARK, INC., CONNEAUT LAKE PARK, PA.

ORDER NO. 84258

DATE 4-16-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUST ONE OF THE BIG ONES - CONNEAUT LAKE PARK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ELIMINATE THE MEN AND WOMEN AND ALSO THE BUILDINGS IN THE BACKGROUND, AND JUST MAKE THE POST CARD TO SHOW THE MAN, THE FISH AND THE LITTLE BOY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 4 1954
SKETCH				
RETOUCHING		3	APR 21 1954	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 5 1954	MAY 28 1954
HAND COLOR PROOF	11	1½		7/1/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH352

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER No. 84259

DATE 4-16-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

255 - LEW WORSHAM AT TAM O'SHANTER COUNTRY CLUB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ENCLOSED FIND TWO PHOTOGRAPHS FOR LOCAL VIEW CARDS. THIS IS TO BE A COMPOSIT OF THE TWO PHOTOS SHOWING LEW WORSHAM AND THE DOTTED LINE TO THE 18TH HOLE, AND IN THE BACKGROUND SHOWING THE GOLF BALL WATER TOWER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By ....

Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By ....

Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 5 1954	MAY 7 1954
SKETCH				
RETOUCHING	2	2	APR 21 1954	MAY 5 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 10 1954	MAY 19 1954
HAND COLOR PROOF	[illegible]	[illegible]		5/19/54
ARTIST DEPT.		1/2		

DATE BLUEPRINT OK'D ....

By ....

DATE HAND COLOR PROOF OK'D

....

....

DATE Filed ....

By ....

DATE Photo Returned to Customer ....

....

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH353 **ORDER NO.** 84361 **DATE** 4-19-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER WILL ROGERS MOTOR COURT
TULSA, OKLAHOMA

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WILL ROGERS MOTOR COURT
TULSA, OKLAHOMA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

REMOVE TELEPHONE POST ~~AND WIRES~~. FIX FOREGROUND. PUT LEAVES ON TREES.
COLOR FLOWER BEDS CIRCLED ON ONE PHOTO.

COLOR DESCRIPTION

TAN BUILDINGS, WITH GREEN ROOFS AND TRIM. ALUMINUM BLINDS.
SIGN: SEE ENCLOSED. /

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

Pt 3.
4C 1½ .41
3½ .42

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH354 ORDER NO. 84389 DATE 4-20-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CUSTOM TIRE COMPANY
W. COLLINGSWOOD HEIGHTS, NEW JERSEY

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full Top: CUSTOM TIRE COMPANY
Bot: COMPLETE TIRE SERVICE

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AS MARKED - FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Pat 5.
HC 1½. 41
Pa 9. 49

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH355 ORDER NO. 84406 DATE 4-21-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER McCANN'S HIGHLAND RESTAURANT
HIGHLAND, NEW YORK

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

(McCann's)

TAKE OUT CHIMNEY AT TOP, ALSO ONE ON RIGHT SIDE.
BLACK TOP ROAD. PUT LEAVES ON TREES

COLOR DESCRIPTION

DINER BUILDING IS STAINLESS STEEL, BLUE STRIPES.
SIGN: BLUE BLACKGROUND WITH GREEN LETTERS "McCANN"S"

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

Ok Blue Impression

1 Rt
Rt 4
JMMxHC 1½ 41
ZA9 wy

1 Print 1.90
incl. Com. JL

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH356 ORDER NO. 84408 DATE 4-21-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
HOTEL DIEU
BEAUMONT, TEXAS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL DIEU,
BEAUMONT, TEXAS

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

SMALL BUILDINGS ON OUTSIDE OF HIGHWAY, AT RIGHT, LEFT AND FOREGROUND, DO NOT BELONG TO THE GROUNDS - ELIMINATE THEM.

COLOR DESCRIPTION

THE BRICK OF THE BUILDINGS #32. SLATE ROOFS #17. GREEN LAWN #45. GREEN TREES #60. THE COLUMNS IN FRONT OF THE MAIN BUILDING ARE WHITE, TOP OF THE COLUMNS IS BRICK. THE BASEMENT UP TO THE FIRST FLOOR IS WHITE. THE WINDOWS ARE WHITE, ALL OVER. TOP OF THE BUILDINGS IS WHITE (EDGES?). BOTH ENTRANCES IN FRONT OF THE CONVENT ARCHED ARE WHITE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Pt. 6.
[illegible] 41
Za 13 Wy

Add'l Artwork
17.50 incl. Com
JF

NO. 4CH357

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

ORDER NO. 84429

DATE 4-22-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C-33. CLEVELAND ARENA,
CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 3 1954	MAY 7 1954
SKETCH				
RETOUCHING		4	APR 26 1954	MAY 3 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 10 1954	MAY 20 1954
HAND COLOR PROOF	41	2½		5/21/54
ARTIST DEPT.		12¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

Red [illegible]

NO. 4CH358

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

ORDER NO 84429

DATE 4-22-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C-20. EUCLID AVENUE LOOKING EAST,
CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M.. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1-5x7

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 5 1954	MAY 7 1954
SKETCH				
RETOUCHING		5¼		MAY 3 1954
REPHOTO			APR 23 1954	APR 26 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 10 1954	MAY 21 1954
HAND COLOR PROOF	41	2		5/24/54
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F

NO. 4CH359

MR. R.O. PIETZSCH, TYLER, TEXAS

ORDER NO. 84430

DATE 4-22-54

12½ M POST CARDS | C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON ~~THE PICTURE~~ SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER, CENTER] BORDER

UPPER LEFT CORNER

TITLE IN FULL Upper:
TY-11. FIELD OF ROSES IN BLOOM,
TYLER, TEXAS
Lower: "THE ROSE GARDEN OF AMERICA"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FILL IN ROSE BUSHES IN BARE SPOTS. ROSES IN FOREGROUND - UP TO CENTER HALF OF PICTURE - ARE PINK. ROSES IN BACKGROUND- CENTER- ARE WHITE AND SLIGHTLY YELLOW. ROSES IN FIELD AT FAR RIGHT BACKGROUND, ARE DEEP RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

Subjects o
order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each oth
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 12 1954	MAY 1[illegible] 1954
SKETCH	4			
RETOUCHING		2½	APR 26 1954	MAY 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 19 1954	JUN [illegible] 1954 JUN [illegible] 1954 JUN 9 1954
HAND COLOR PROOF		1½		6/11
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH360

MR. R. O. PIETZSCH, TYLER, TEXAS

ORDER No84430

DATE 4-22-54

12½ M POST CARDS | C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER, CENTER] BORDER

UPPER LEFT CORNER

TITLE IN FULL Upper:
TY-13. ENTRANCE TO TYLER MUNICIPAL
ROSE GARDEN, TYLER, TEXAS
Lower: "THE ROSE GARDEN OF
AMERICA"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MOST DESIRABLE. FILL IN ROSE BUSHES IN RIGHT AND LEFT FOREGROUND. REMOVE MAN.
ROSES, RIGHT FOREGROUND, DEEP RED. LEFT FOREGROUND, PINK. AROUND POOL, WHITE. FAR LEFT, YELLOW. FAR RIGHT, PINK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

............................Subjects ex. order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1954	MAY 14 1954
SKETCH				
RETOUCHING	3	2½	APR 26 1954	MAY 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 19 1954	JUN 3 1954
HAND COLOR PROOF	41	1½		6/
ARTIST DEPT.		3½		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....
....

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH361 ORDER NO. 84435 DATE 4-23-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ALFRED PARKER
PUT-IN-BAY, OHIO

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 1954 FERRY SCHEDULE
PORT CLINTON-PUT IN BAY - RIDE THE FAST
NEW FERRY "ERIE ISLE" TO SCENIC AND
HISTORIC PUT IN BAY, O. ✓

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

NOTE ENCLOSED CARD FOR PLACING TITLE ✓ - use smaller type

AND ALSO SCHEDULE OF R.M. ✓

REMOVE SHIELD ON FRONT OF BOAT. ADD CLOUDS. REMOVE TREES AND LAND TO RIGHT OF BOAT AND ADD WATER TO GIVE THE APPEARANCE OF BEING ON THE HIGH SEAS. ✓

COLOR DESCRIPTION

HULL OF BOAT IS BLACK, WITH A BRIGHT RED STRIPE ACROSS THE TOP OF THE BLACK. LETTERING IS BLACK. BOAT IS WHITE. BROWN RAILING. ✓

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Red Impression

Pc 3
[illegible] c 1½ 2.41
129

R

Red Impression

VENT Ave H MUST HAVE PROOF 5/6/54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH362 ORDER NO. 84438 DATE 4-23-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RANDOM HOUSE
OMAHA, NEBRASKA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
3-H MOTEL
US #6 - US #30-A - US #275 HIGHWAYS
OVERLOOKING BOYS TOWN

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-11-23-53

Rit 3½
Jmm HC 1½ 41
La 9 wy

cR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 4CH363 ORDER NO 84473 DATE 4-26-54

CUSTOMER THE COVERED WAGON
ST. PAUL, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full [✓ THE COVERED WAGON
ST. PAUL, MINN.]

Page Proof

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

X

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

3 Rephotos 5x7

L.O.	1
Ret.	7
H.C.	41 2½
L.A.	13

as quoted

Ric. 6
Smm H.C. 41 1½
L.A. 9 ¼

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH364 ORDER NO. 84474 DATE 4-26-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BETHESDA GENERAL HOSPITAL
ST. LOUIS, MISSOURI

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(The New Hospital Bldg.)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Sky too dark — upper left corner

RETURN PHOTO YES NO
X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH365 ORDER NO. 84478 DATE 4-27-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE DAKOTA HOTEL
"YOUR HOME AWAY FROM HOME"
2045 East 18th STREET, CLEVELAND 15, OHIO

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center
DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

SEE INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Lot 6
[illegible] 41
Fa 9½

Red [illegible]

Red [illegible]

C O –

[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH366 ORDER NO. 84479 DATE 4-27-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2 Photos for this Customer

CUSTOMER
BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

12½ M BUS.CARDS SIZE 3½ X 2-5/16" STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
THE DAKOTA HOTEL
"YOUR HOME AWAY FROM HOME"
2045 EAST 18th STREET, CLEVELAND 15, OHIO

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

USE PHOTO FROM 4CH365. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

RETURN PHOTO YES NO

PHOTO USED FOR

Bus Card

3M-11-23-53

NO. 4CH367

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

ORDER NO. 84495

DATE 4-28-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL INCARNATE WORD HIGH SCHOOL, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

(at bottom of message space):
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FIX GRASS AND TREES.

BUFF BUILDING AND CONCRETE TRIM. VERY PALE GREEN STAIRS.
WHITE STATUE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 5 1954	MAY 7 [illegible]
SKETCH				
RETOUCHING	1	2	APR 29 1954	MAY 5 1954
REPHOTO				
PHOTO-LITHO			MAY 13 1954	MAY [illegible]
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½		[illegible]
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH368

DISTRIBUTED BY WILSON'S BOOK & STATIONERY
STORE, PADUCAH, KY.

ORDER NO. 84610

DATE 4-29-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RELAXING IN CHEROKEE STATE PARK
ON BEAUTIFUL KENTUCKY LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Colored People

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 10 1954	MAY 14 1954
SKETCH				
RETOUCHING	#4-2 #2-½	2½	MAY 3 1954	MAY 10 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 21 1954	JUN 3 1954
HAND COLOR PROOF	45	1½		6/4/54
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH369

DISTRIBUTED BY WILSON'S BOOK & STATIONERY
STORE, PADUCAH, KY.

ORDER NO. 84610

DATE 4-29-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ACTIVITY IN KENTUCKY DAM STATE
PARK ON KENTUCKY LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

~~Photo to~~
~~[illegible]~~

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 5 1954	MAY 11 1954
SKETCH				
RETOUCHING	2	1½	MAY 3 1954	MAY 6 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				JUN 8 1954
HAND COLOR PROOF		1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Special process

NO. 4CH370

DISTRIBUTED BY WILSON'S BOOK & STATIONERY
STORE, PADUCAH, KY.

ORDER NO. 84610

DATE 4-29-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATHING BEACH AND BATHHOUSE,
KENTUCKY LAKE STATE PARK, ON THE
GREAT KENTUCKY LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW THE BEACH AREA FULL OF WATER - IN THE PHOTO THERE ARE SEVERAL FEET OF BEACH SHOWING ON THE WATER SIDE AWAY FROM THE RETAINING WALL.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 7 1954	MAY 11 1954
SKETCH				
RETOUCHING	3	2	MAY 3 1954	MAY 7 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 19 1954	MAY 25 1954
HAND COLOR PROOF	41	13½		5/28/54
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH371 ORDER NO. 84634 DATE 4-30-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2

Photos for this Customer

CUSTOMER
SERVICE PRINT, INC.
ASBURY PARK, NEW JERSEY

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
GOLDEN HOTEL AND CAMP,
SO. FALLSBURG, N. Y.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center
SERVICE PRINT,INC.,ASBURY PARK, N.J.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW CARD ENCLOSED FOR COLORS
IMPROVE IF POSSIBLE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

5x7 Rephoto wy

Ret. 2
H.C. 4/ 1 3/4
L.A. 10

Draw

as quoted H

RUSH - MUST HAVE PROOF
5/7/54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH372 ORDER NO. 84634 DATE 4-30-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER SERVICE PRINT, INC.
ASBURY PARK, NEW JERSEY

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center

SERVICE PRINT, INC.,ASBURY PARK, N.J.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Pine View Country Club)

COLOR DESCRIPTION

BUILDINGS ARE WHITE WITH RED ROOFS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

wg

5×7 Rephoto

Ref. 4½
H. C. 1¾
L. A. 10
41

as quoted
H

RUSH – MUST HAVE PROOF
5/7/54